



PORTFOLIO

DIGITAL MEDIA DESIGN

Fazhar Omar

HELLO EVERYONE

I am TUSHAR OMAR

Creative Head

About me

Greetings, ladies and gentlemen. Allow me to introduce myself

I am a self-made, passionate **creative designer** and **video editor** who always stops at websites and billboards to ask myself how I can make them better. Looking at a very well-structured design always brings a smile to me . That's why I wanted to get into design to make it awesomeness in many ways





Still There?

I know you are more excited to see **my work**

Few things i learned from my career

01 DELIVER THE SOLUTION *not option*

Work Experience *What i've done*

2021-2023

Multiple Youtube Channels

FREELANCER

I am a passionate Music Video Creator and Gameplay Editor, specializing in crafting visually compelling and engaging content for YouTube channels. With a keen eye for storytelling and a flair for blending music and visuals seamlessly, I bring ideas to life, ensuring each project resonates with its intended audience.

2023-2024

Digidzire

Content Creator

I am a dedicated Senior Video Editor specializing in creating impactful and engaging content for a leading social media company. With a passion for storytelling through visuals, I collaborate closely with teams to produce high-quality videos that resonate with diverse audiences. Beyond video editing, I contribute to graphic design and packaging projects, ensuring a cohesive and visually appealing brand identity across all platforms.

TILL DATE

Career Alfa

Content Creator

i ma here to create ads ,videos ,graphic which is related to CGI Motion graphic , ETC. I am here to make there education channel large in number and gain new followers from NEET AND JEE Student

These are the clients i have work with,



Contact



+ 91 6387833076



tagtushar13@gmail.com

Bē <https://www.behance.net/tagtushar>

Is it enough for you to approach me or you wanna see my work ?

Do what you love beause it's incredible when

02 Skills and passion

Come together

Creative skills

Things i can do

Graphic Design



Branding



Photo Editing



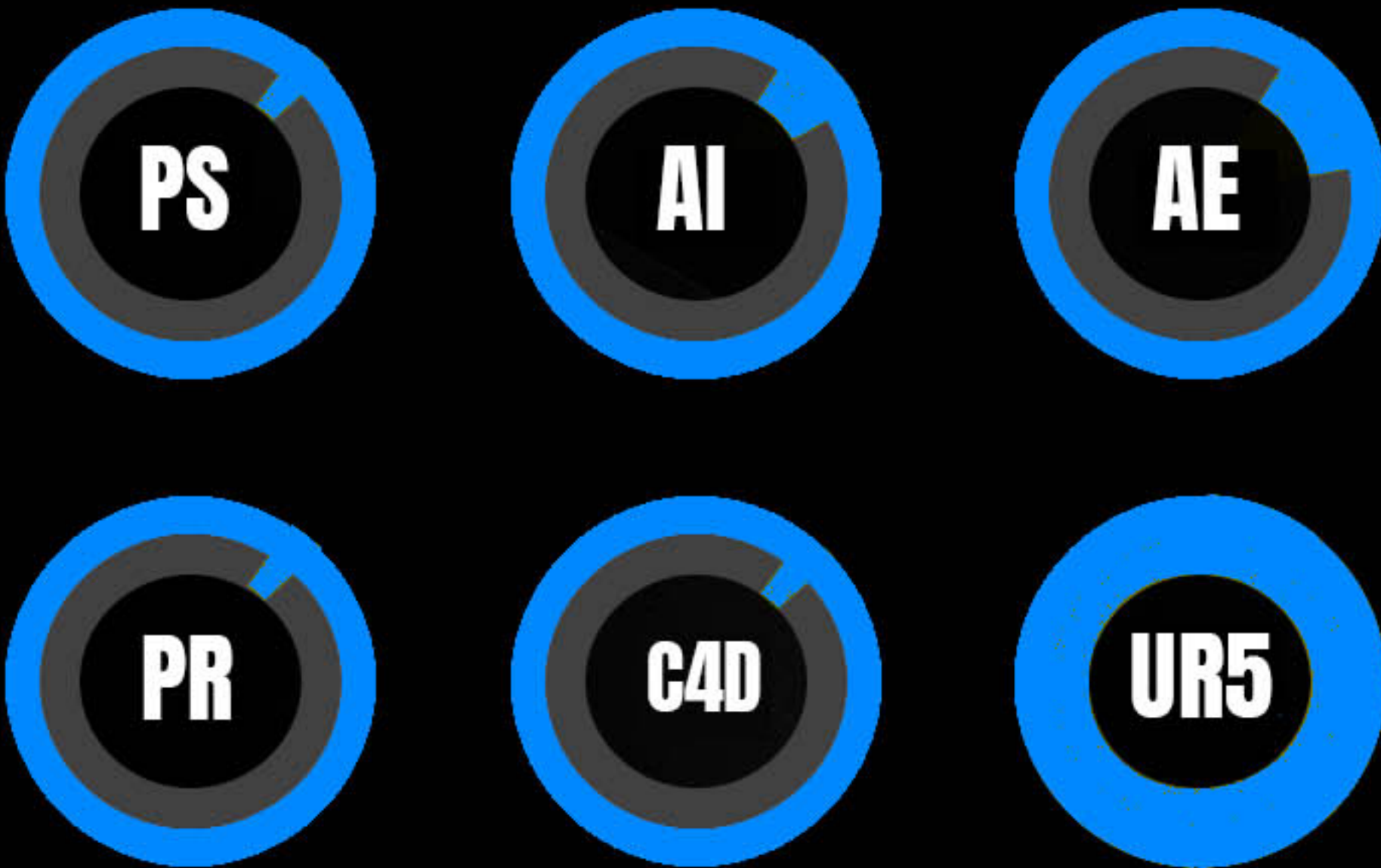
Video Editing



3D cgi ads



Creative Tools



Still learning Unreal 5 and Few 3d Software

Hobbies & Interest



Video Gaming Travelling Archery Extreme Sport

Random Facts

I run a small startup that specializes in creating unique **anime-themed T-shirts**. We're passionate about bringing favorite anime moments and characters to life through stylish and comfortable designs. As we grow, we're planning to expand our offerings to include even more exciting options for **anime fans**.

"I assist people in building custom PCs tailored to their needs and provide support with various tech-related issues. Whether it's choosing the right components or troubleshooting technology challenges, I'm here to help simplify the process

We've successfully launched a few products in collaboration with other companies, and we're proud to have contributed to projects with NGOs and environmental organizations. Supporting meaningful causes is an important part of what we do."

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Folia



Social Media

Campaigns



As i am travel enthusiast. I had dream to work with cosmetic , fragrance and camera brand

03 DREAM DON'T WORK

Unless you do

Brand *Story*

After meeting and discussing your needs, I am confident that I can provide the editing and creative solutions you're looking for. With my experience in both social media content creation and freelance work, I specialize in shooting stunning nature photography as well as editing professional model photos to highlight their best features

My *Role*

My role was on editing a wide range of model photos, ensuring each image is polished and professionally refined. I was responsible for enhancing the overall aesthetic, adjusting lighting, color correction, retouching, and ensuring that each photo captured the desired mood and style.





02 VIBESS

Objective: Vibess continues to engage its audience with the ongoing 'vibess' and we have developed a variety of Rose water and other product

Category: Cosmatic

Color Palette

f4ae65 ce4f8c

Logo Design for this campaign

Introducing the "VIBESS ROSENER"
Can be used as Rose water, Toner & Makeup Setting spray made from "KANNARA ROSES"

Made from traditional 1000 year old steam distillation processes in "KANNARA" Perumne Capital of India

Suits all skin type as long as you don't have any allergies to real roses, so, before you start using, make sure to do a patch test first!

PARABEN FREE **ALCOHOL FREE** **CRUELTY FREE**

A 100% MADE IN INDIA Product

BENEFITS

- Enhance your natural glow
- Provides deep hydration
- Balances pH level
- Minimizes open pores
- Tightens the skin
- Packed with natural ingredients

INGREDIENTS:
Damascena Rose Water

WARNINGS:
Store in a cool dry place. Shake well use as it is pure rose water. Avoid direct application in the eyes or ingestion. If you have skin allergies to roses, please refrain from using Vibesss Rosener

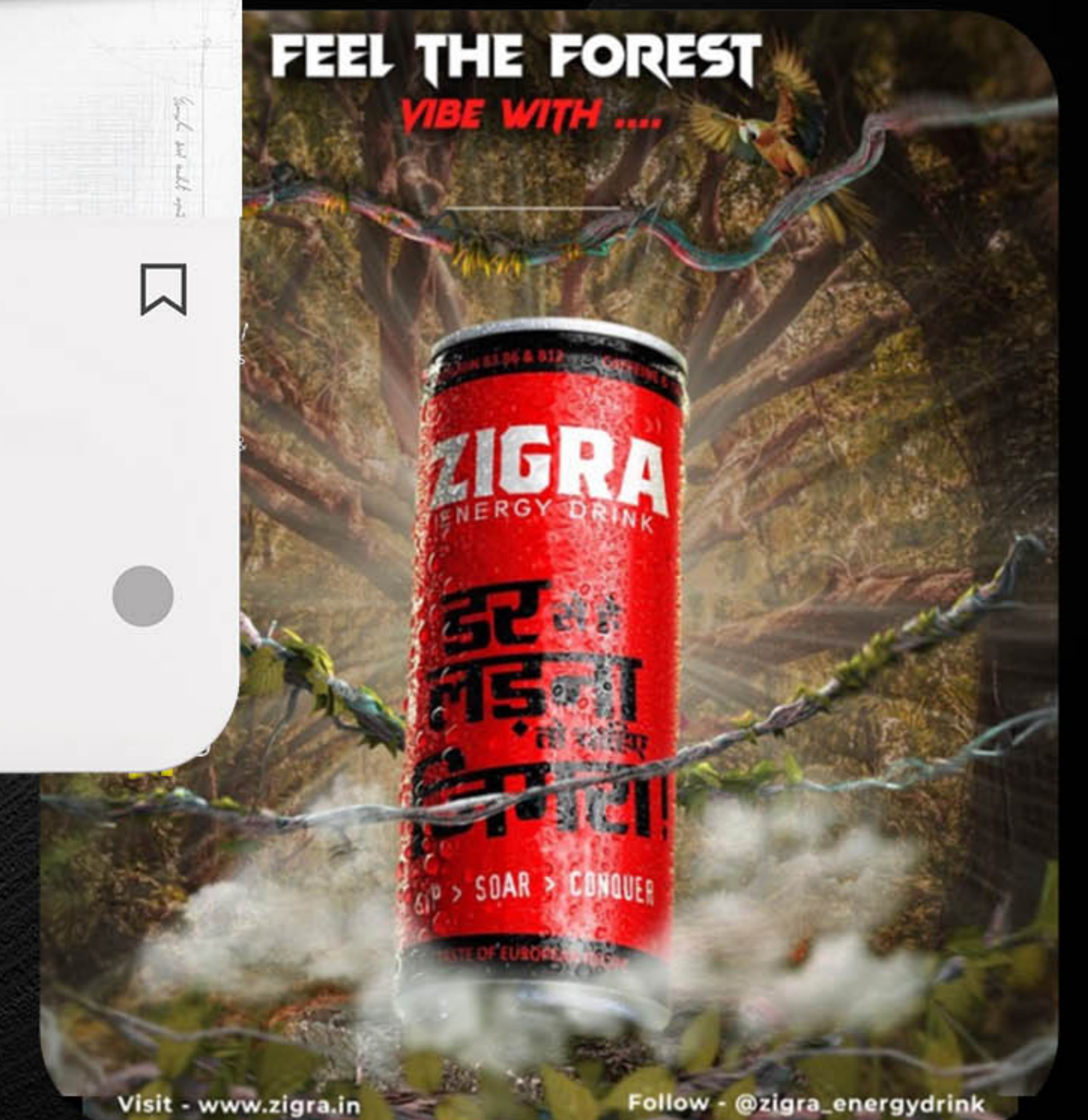
is a Trademark of **vibesss AMEENS INDIA**

Marketed & Manufactured By **AMEENS INDIA**
145, Serthap, Tiruv Road Kannur - 209725
Uttar Pradesh India
For contact & feedback please email us at care@vibesss.in

ROSENER FACE MIST | TONER
Premium Organic Rose Water
Net Qty. 100ml/3.38 fl.oz

01 Sales Campaign

Object: Our primary focus to elevate brand sales across all india while simultaneously enhancing brand awareness engage potential customers.





BLOCKLY ACADEMY
IT & COMPUTER COACHING CENTRE

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More Info

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177 / 2B , E Block , Thanikachalam nagar, \ Anna St , Ponniammannmedu, Kolathur -600099



THE ART OF LIVING





Residential Happiness RETREAT AT RISHIKESH

Date - 26th April - 28th April 2024
Reporting - 25th April 2024

Stay at Arogya Dham

FOR MORE INFO -
9130783100/ 7042264232/
7042308120

LAKME ACADEMY
Beautyify the future
THE MALL ROAD

Bridal Makeup
Recreate Look

On 17th Feb
12 pm to 4 pm

For All Students

More Information Call Us
+91-761818101/02/03

LAKME ACADEMY, MALL ROAD, KANPUR

PROZILL

300MG+ CREATINE
20GM. PROTEIN



FEEL LEAN - FEEL RIPPED

3.00 KG NET WGT.

ICE-CREAM SANDWICH



Chicken Tikka



122/229, Sarojini Nagar opp. Canara Bank
Near Sant Nagar Kanpur 208012

+91 9455512180

YOU'LL NEVER FORGET YOUR FIRST TIME.

THE INDIA RIDE
28TH JANUARY, 2024



HARLEY-DAVIDSON
NORTHERN MOTORS

vibesss

ROSENER FACE MIST TONER

The Essence of a Rose in Every Drop

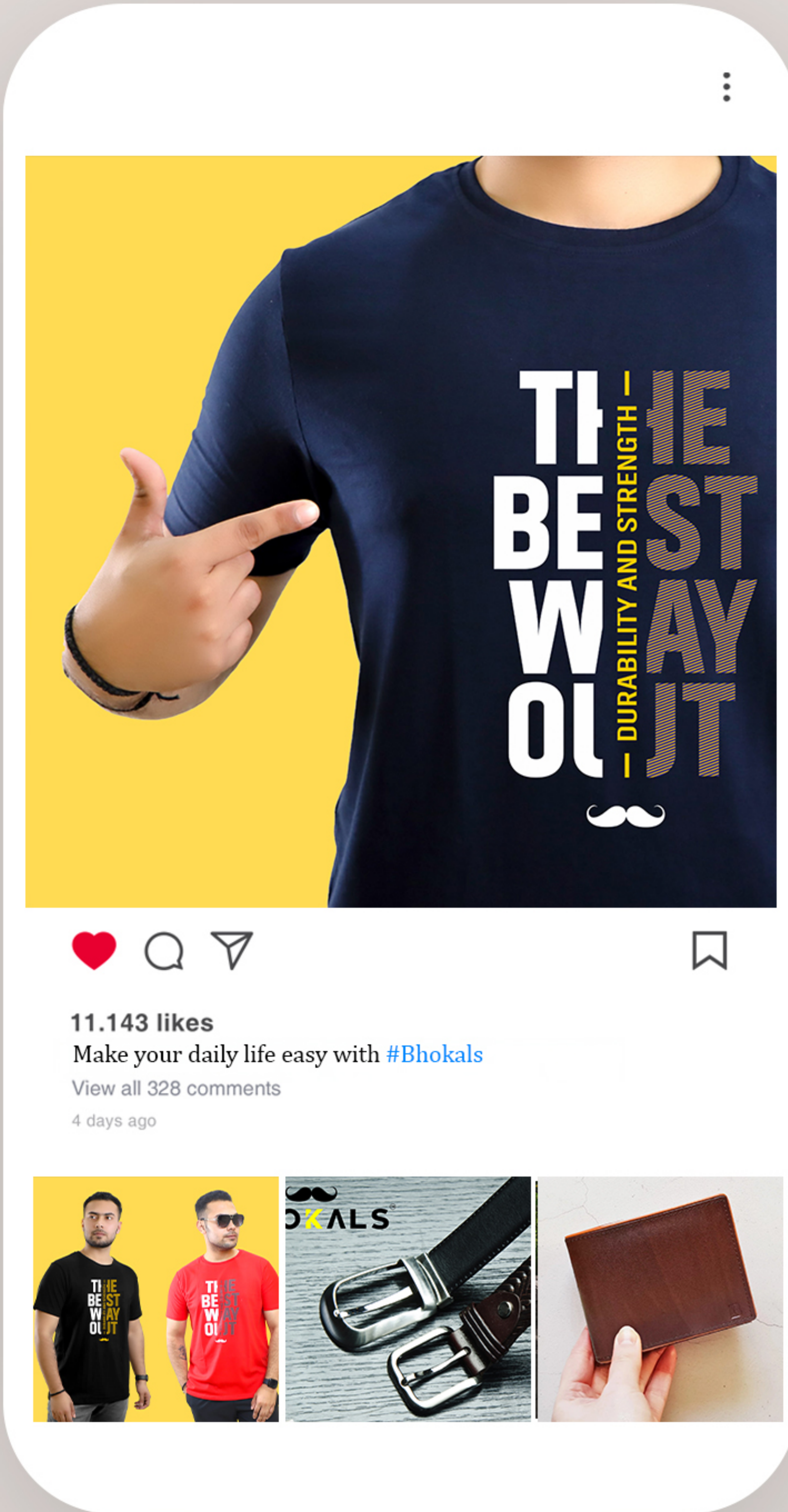


ENERGY DRINKS



KICK FIGHTER





I used camera after long time to shots these products and thurns out too good. it take several tries.

03 Festival Campaigns

Campaign 1: New Year

Campaign 2: Christmas

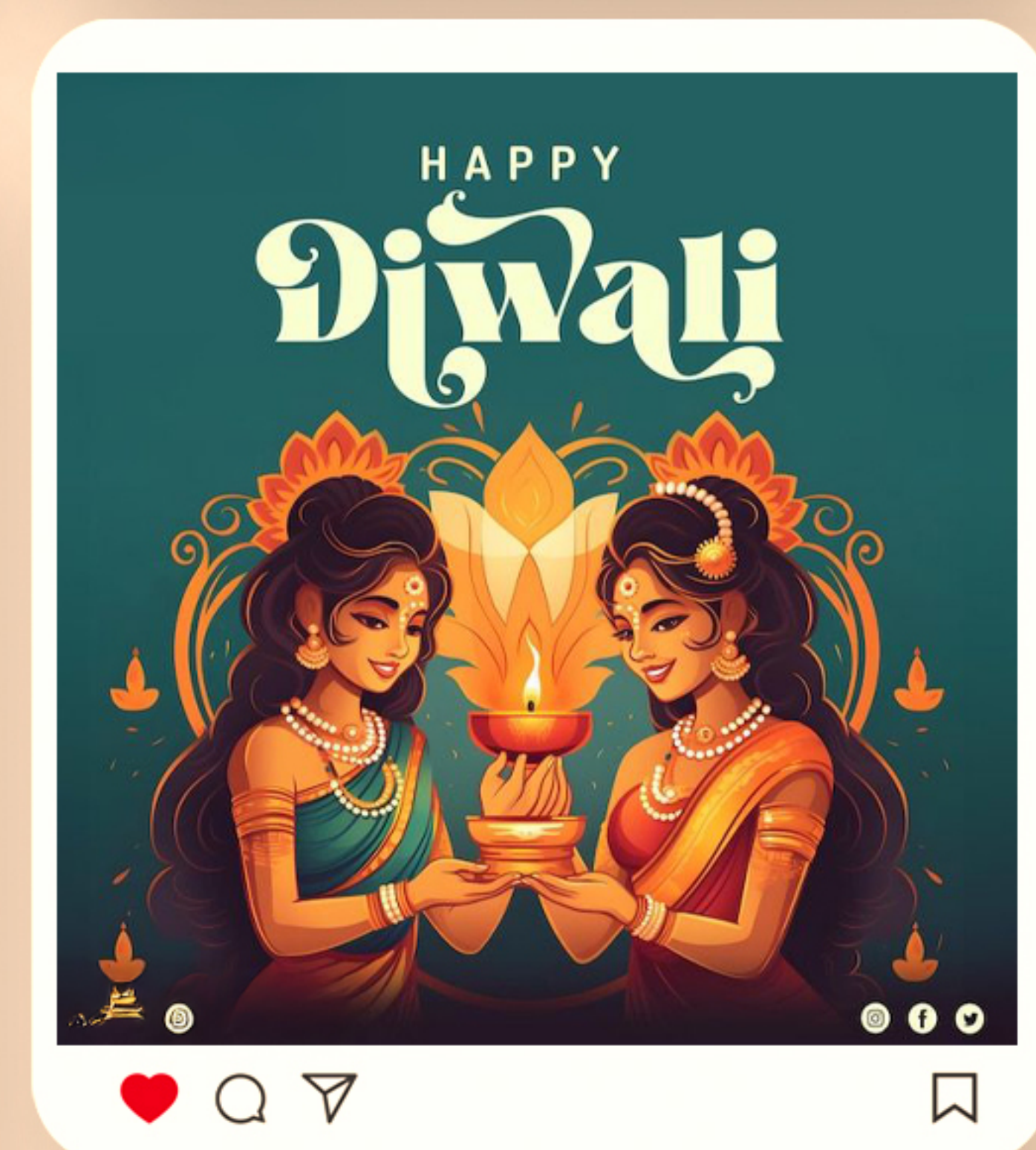
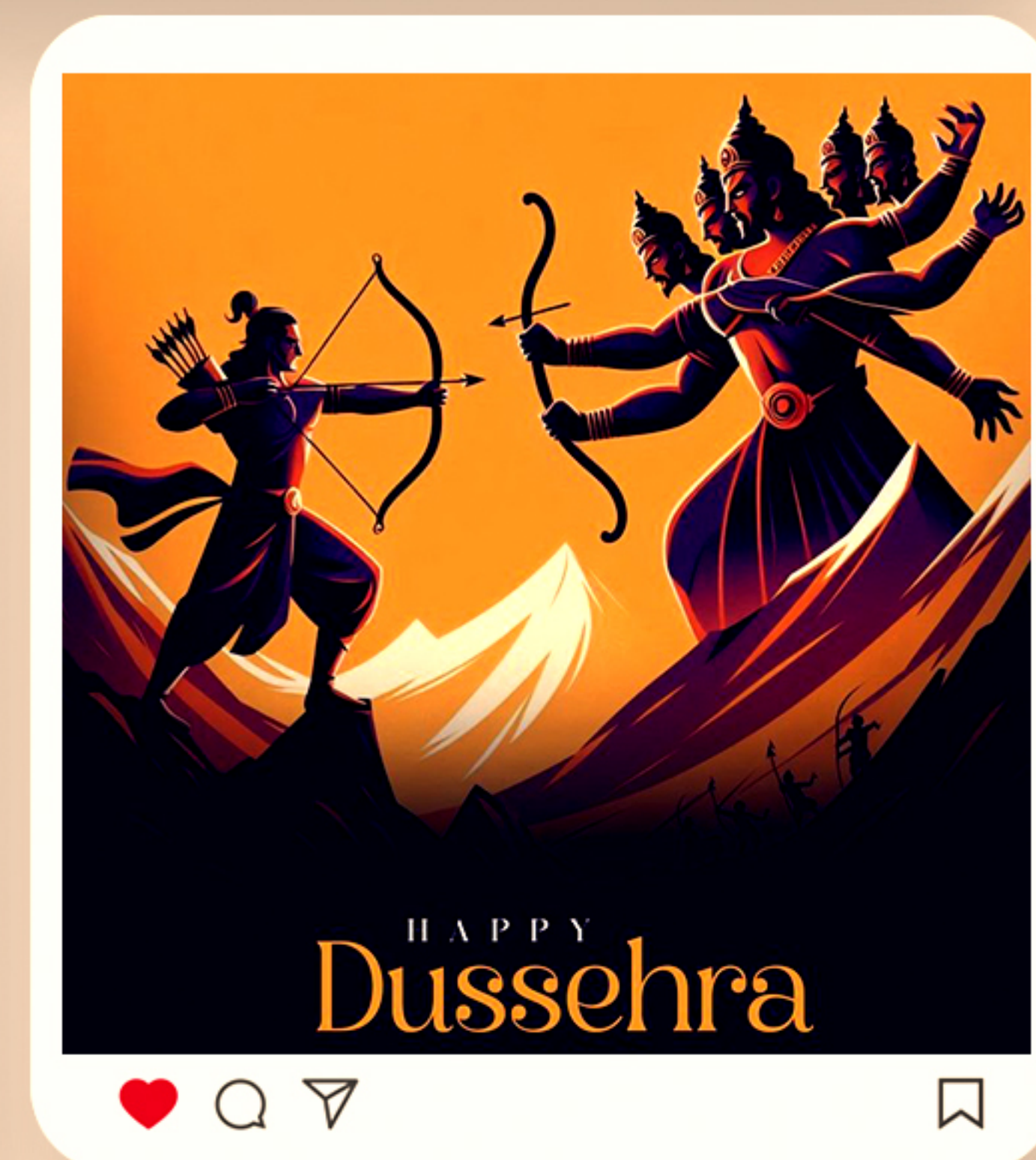
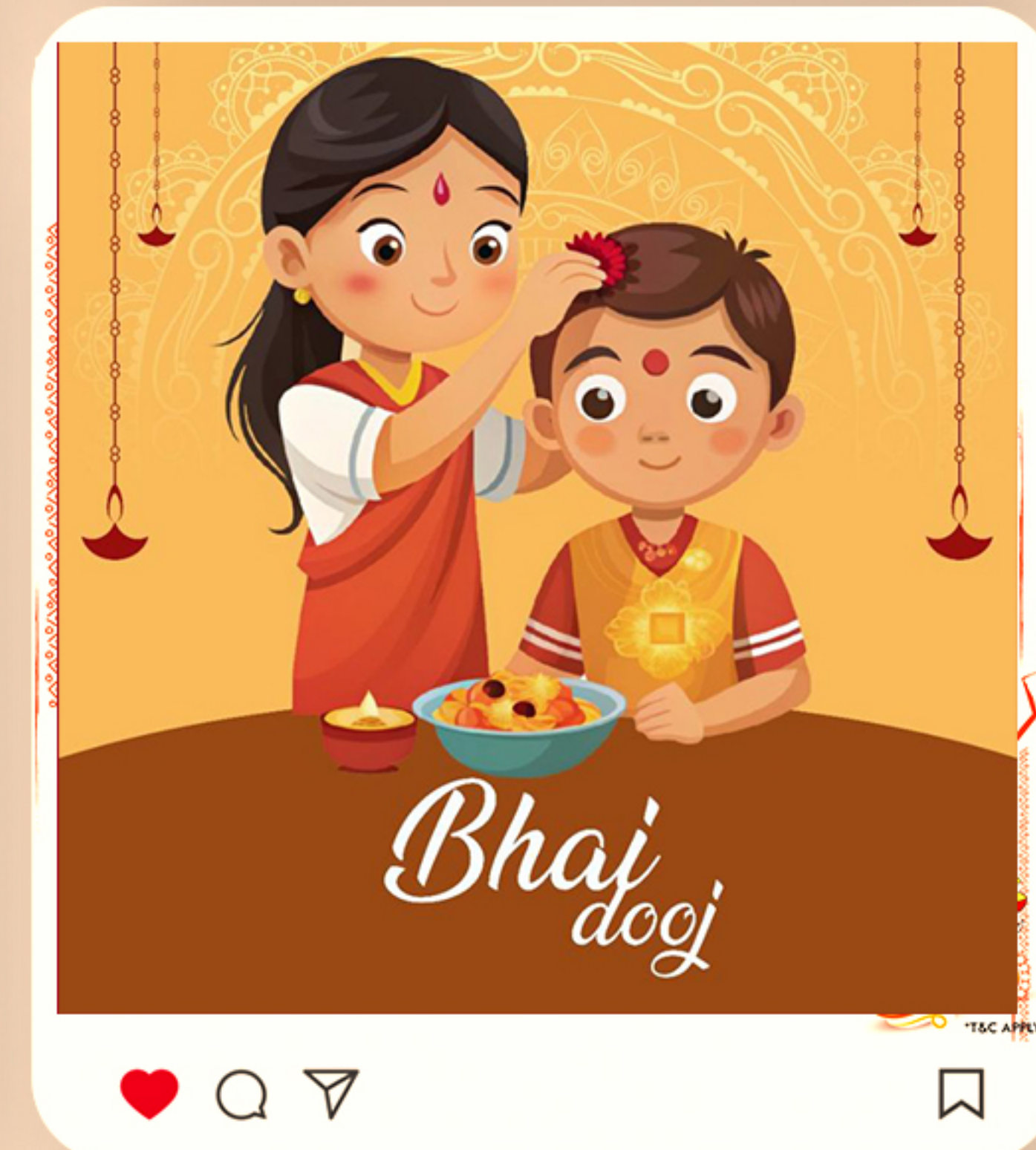
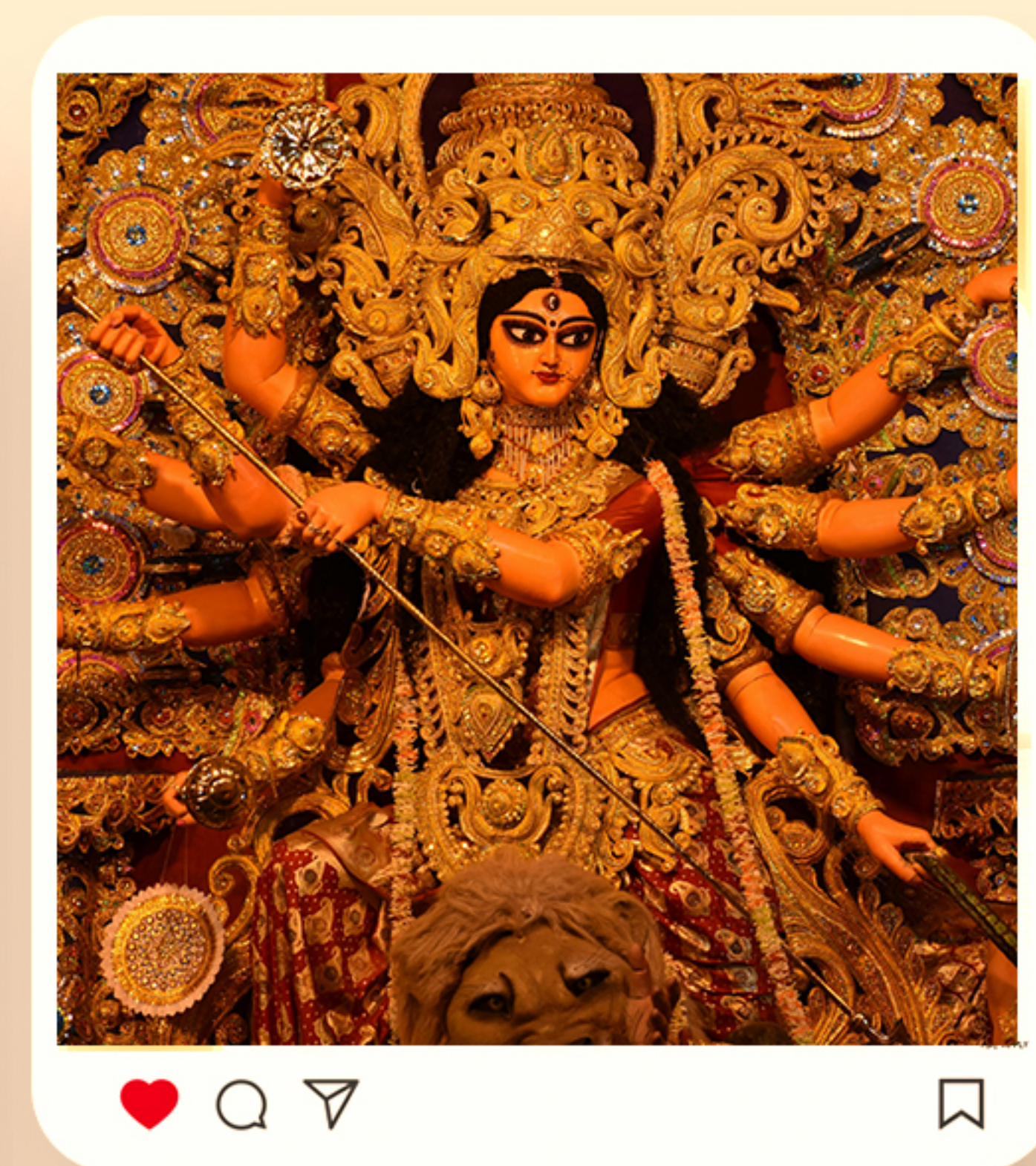
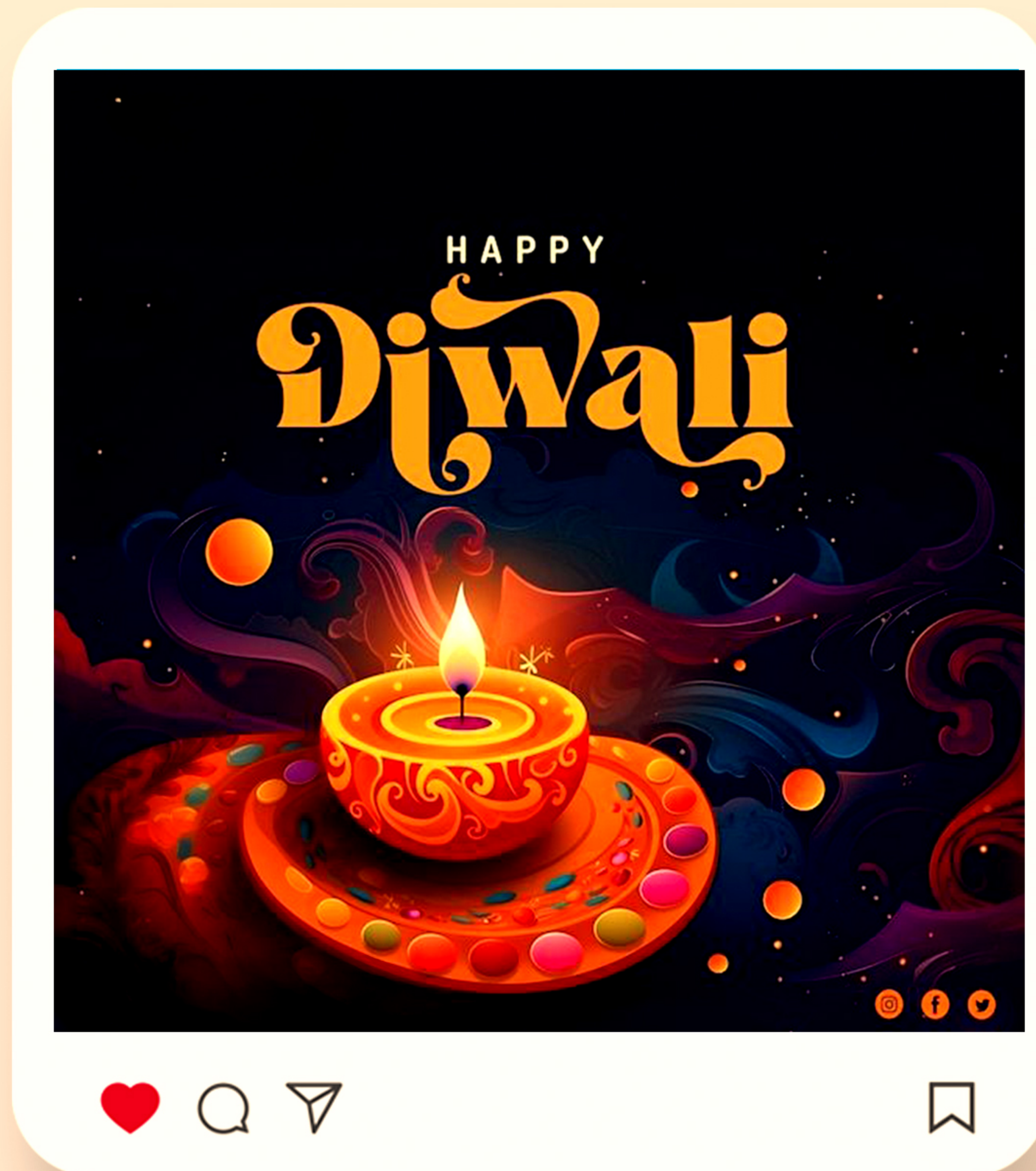
Objective: The primary objective of these campaigns is to actively engage the audience during the festival season. In our Indian market teams, we have recognized **substantial sales potential during festive months**, and therefore, we have endeavored to capture the market through various strategies..

Category: Digital/Offline.



HAPPY
NEW YEAR



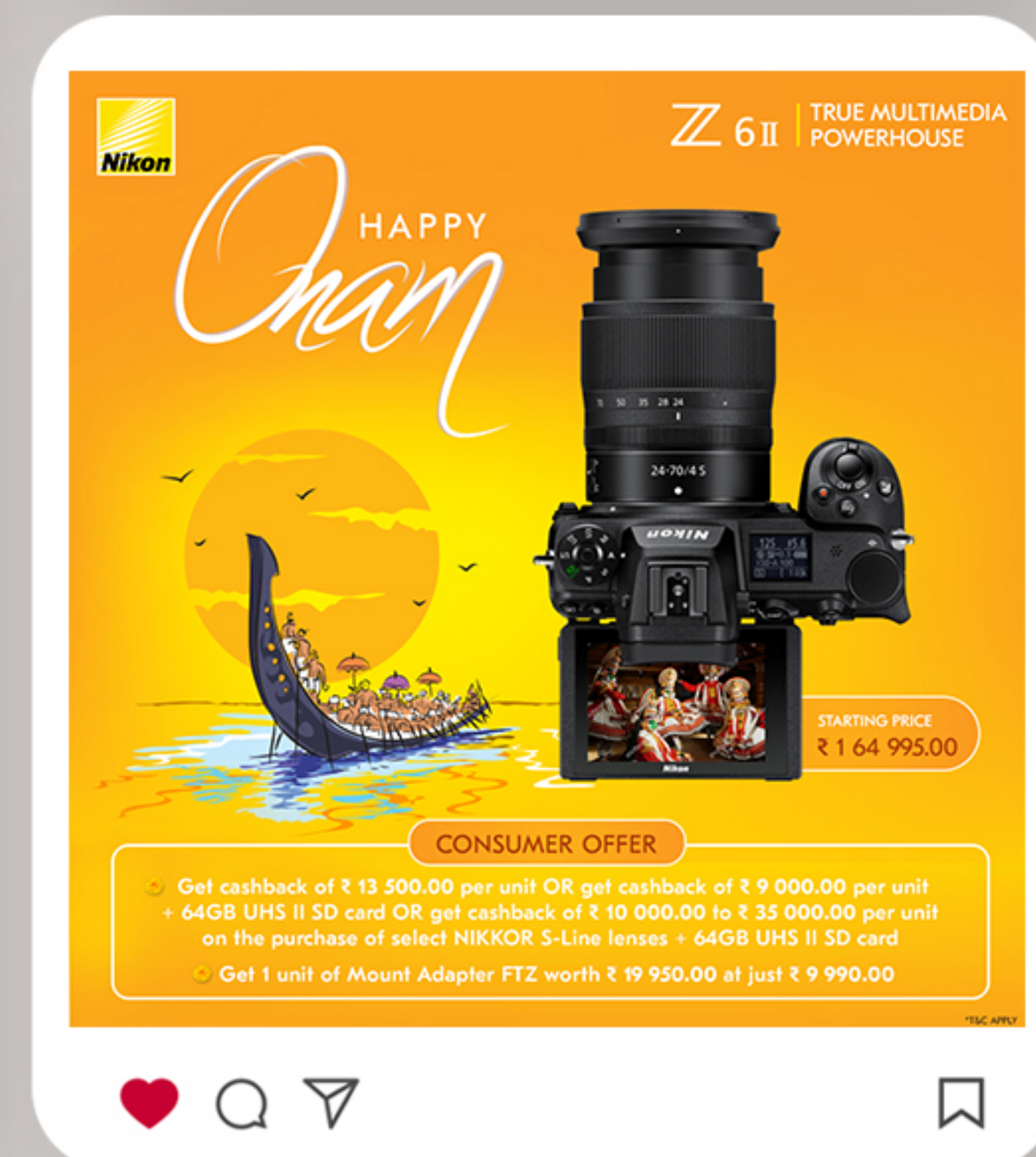
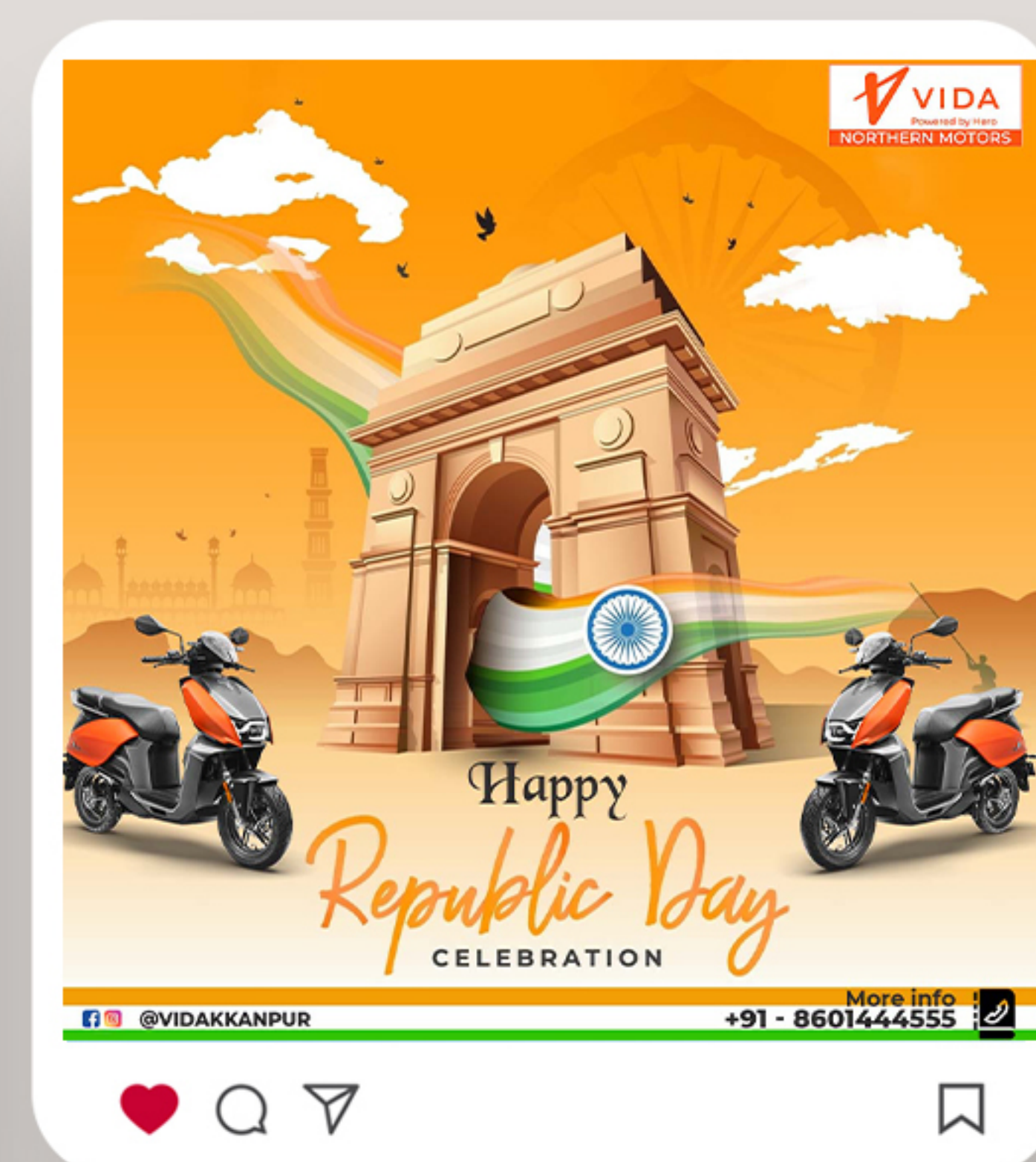


Campaign 1

HAPPY
Diwali

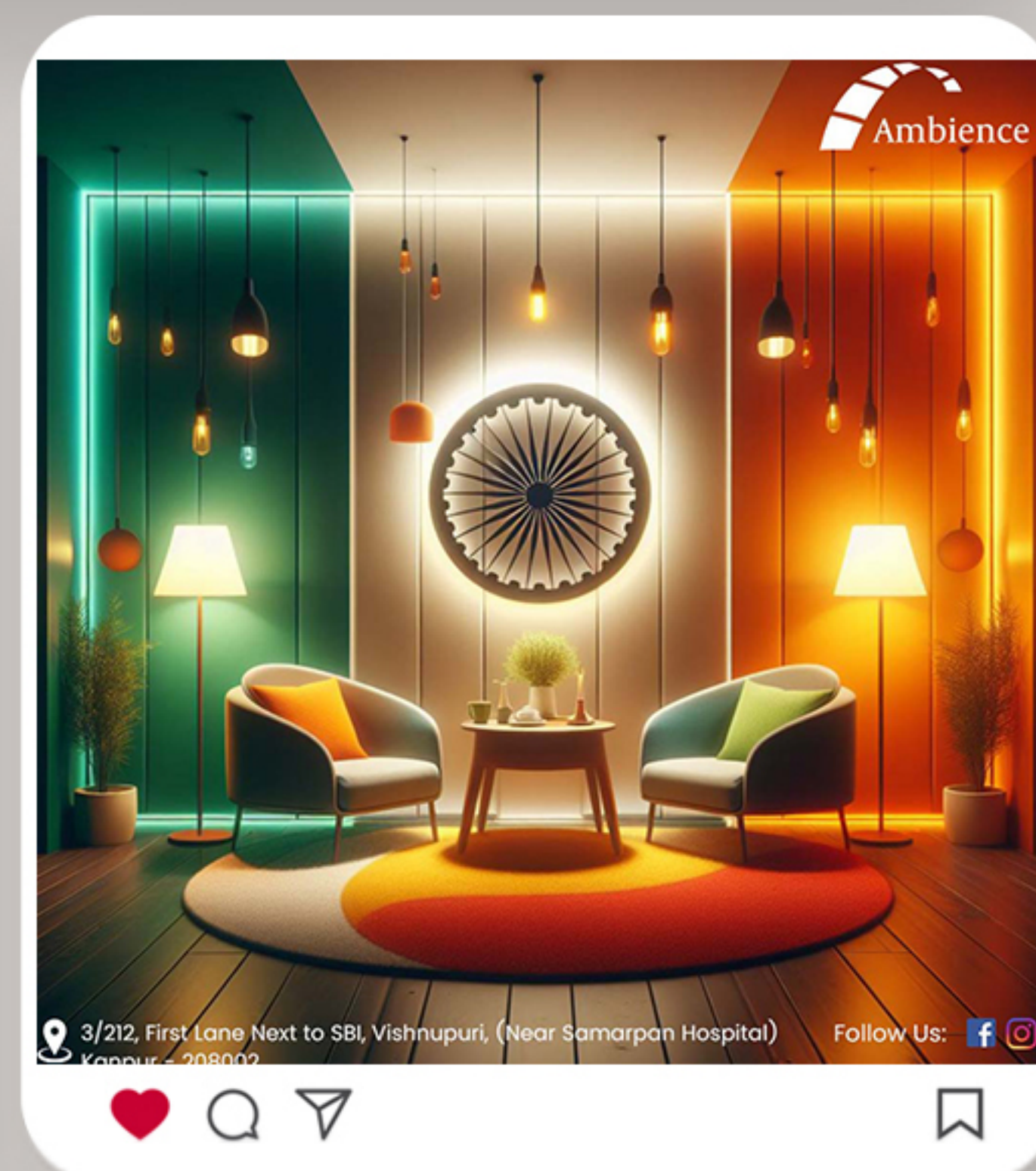
Offline Print *Ads*





Campaign 2

Happy Onam



CREATIVE *Pieces*

I have a discerning appreciation for **good design**, and I consistently infuse my creativity into **digital advertisements by seamlessly integrating branded products**. I'd like to share a few examples with you that I believe you will find appealing.

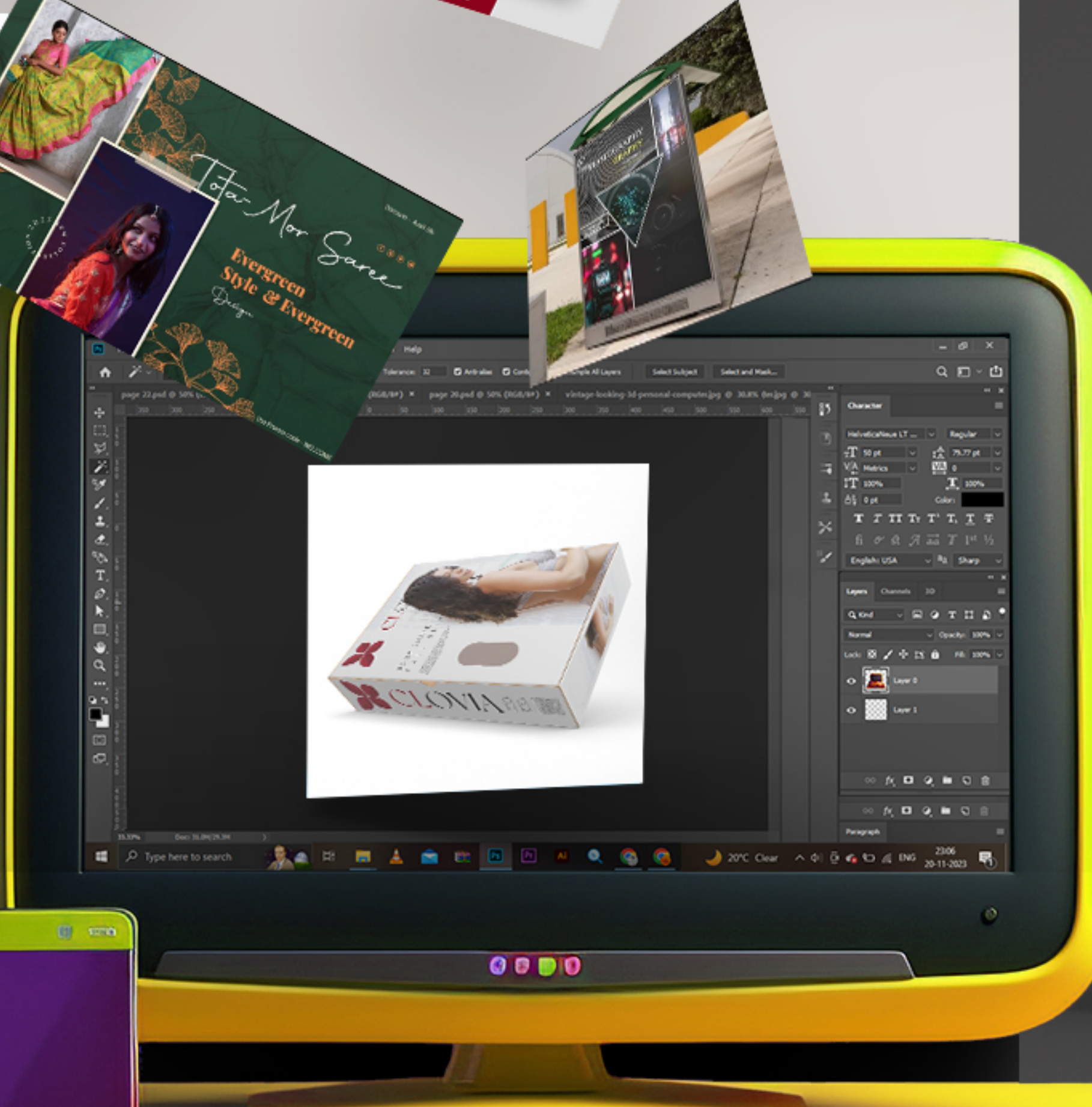


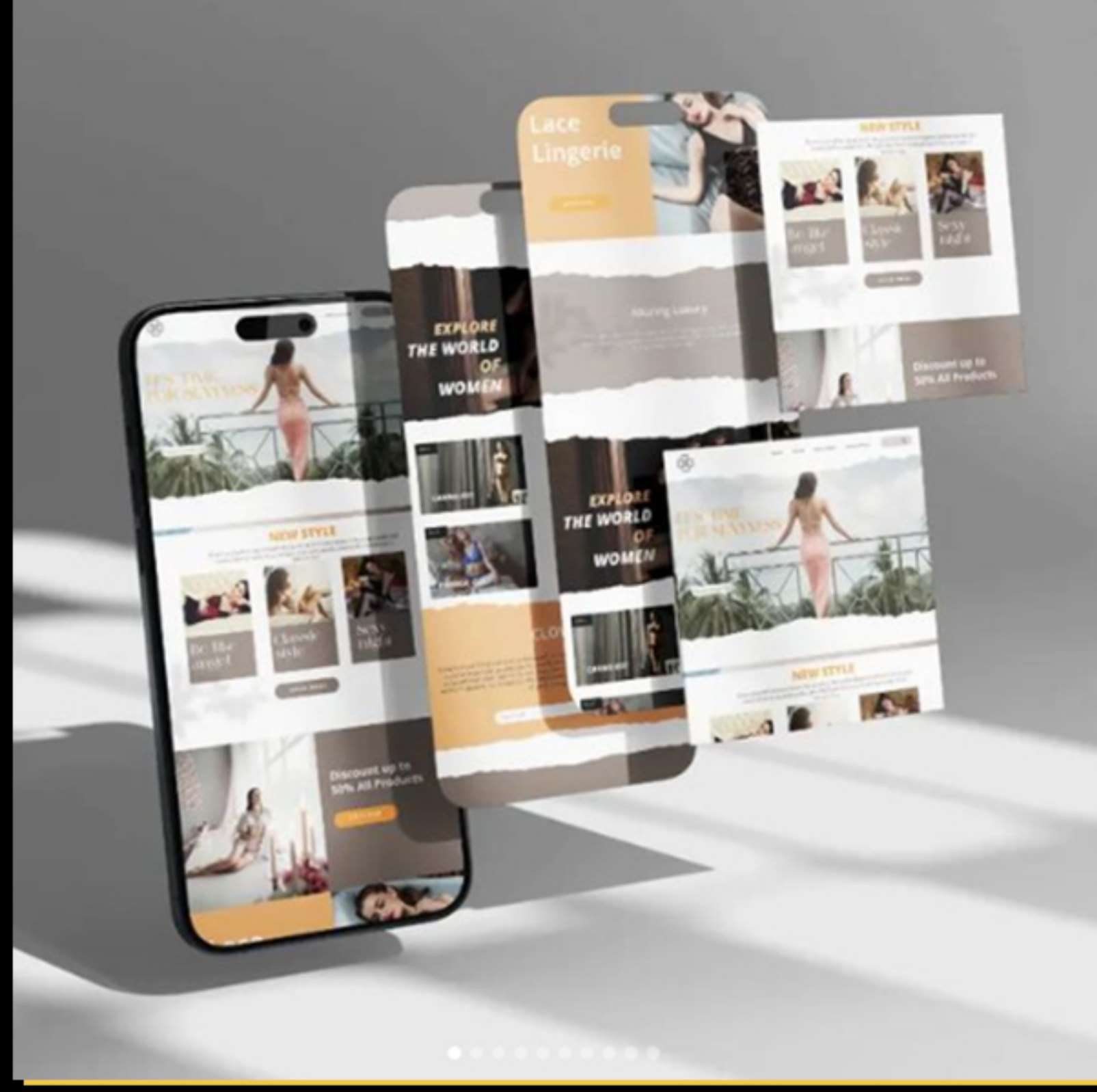
Life, like **CMYK colors**, combines diverse
04 Experiences to paint a
Colorful journey



Promotional Standies across shopping complexes.







03 Logo

Folio

Identity

Design

These Identity design projects involve creating **Impactful visual identifying marks**, that capture the essence values, personality, and mission of the brand.

It also involved creating **extended identity collateral** such as business cards, Stationery, Offline Promotions

Ps

Ai



Few logos i had made for company

DELIVER THE BRAND IN ONE IMAGE

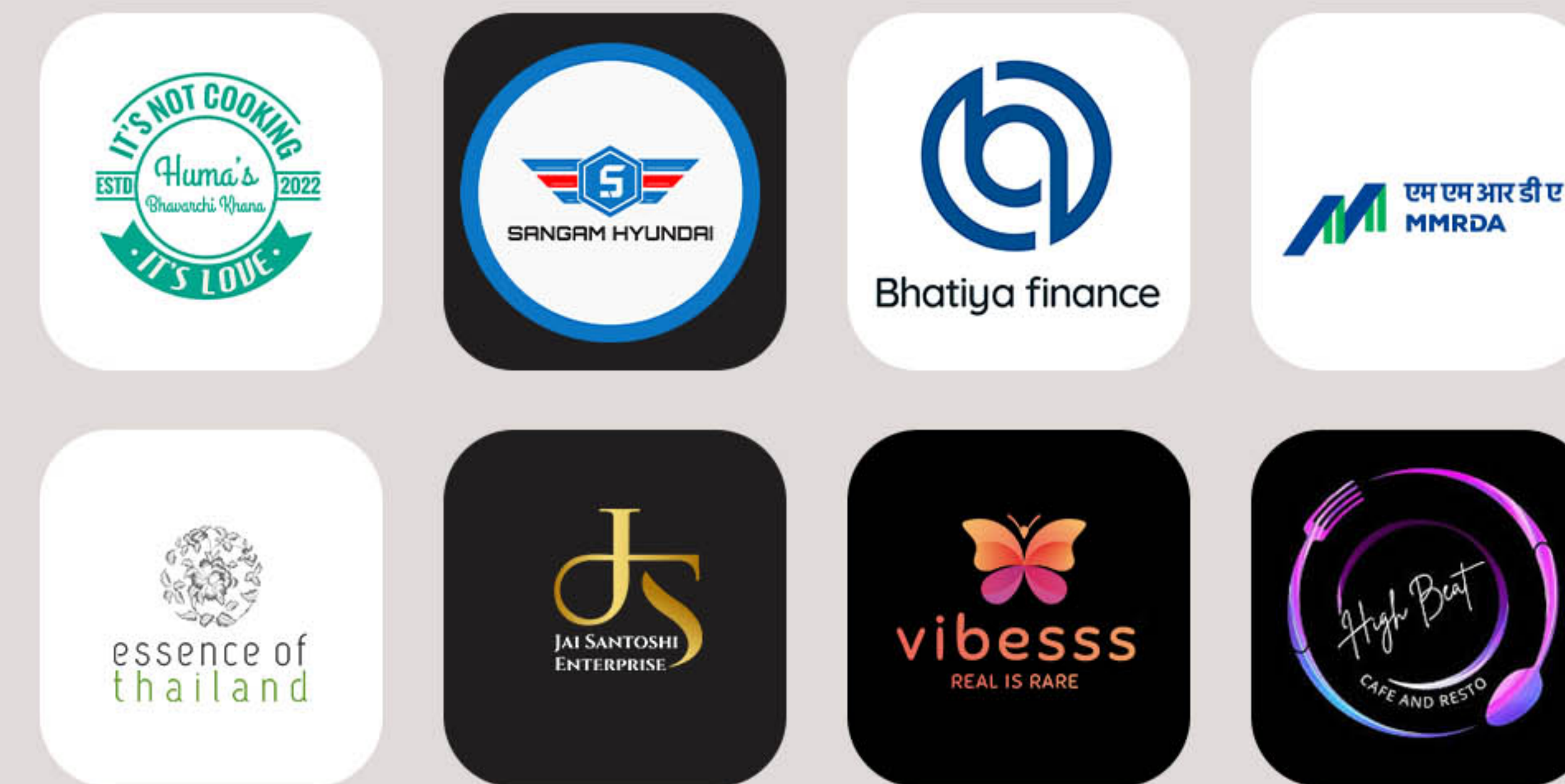
Logo Work

MAKING LOGO

Creating a logo for different companies and individuals involves understanding their unique identities, values, and target audiences. The goal is to design a visual symbol that encapsulates their essence, making it instantly recognizable and memorable.

By combining various elements, colors, and typography, each logo reflects the specific brand's personality. In the process of crafting these logos, I also aim to provide a versatile image that communicates the brand's story through a single cohesive logo. This logo should seamlessly bring together different visual aspects of the companies or people, while still being able to stand alone as a powerful, distinct representation of the brand. By unifying all these aspects into one image, the logo serves as an iconic expression of what each brand or individual stands for. Here's an example where multiple brands or personas are creatively represented in a single logo design, encapsulating their core values and identities into one unified, impactful visual.

These are the clients i have work with,



Contact



+ 91 6387833076



tagtushar13@gmail.com

*Is it enough for you to
approach me or you wanna see
my work?*

Bē <https://www.behance.net/tagtushar>



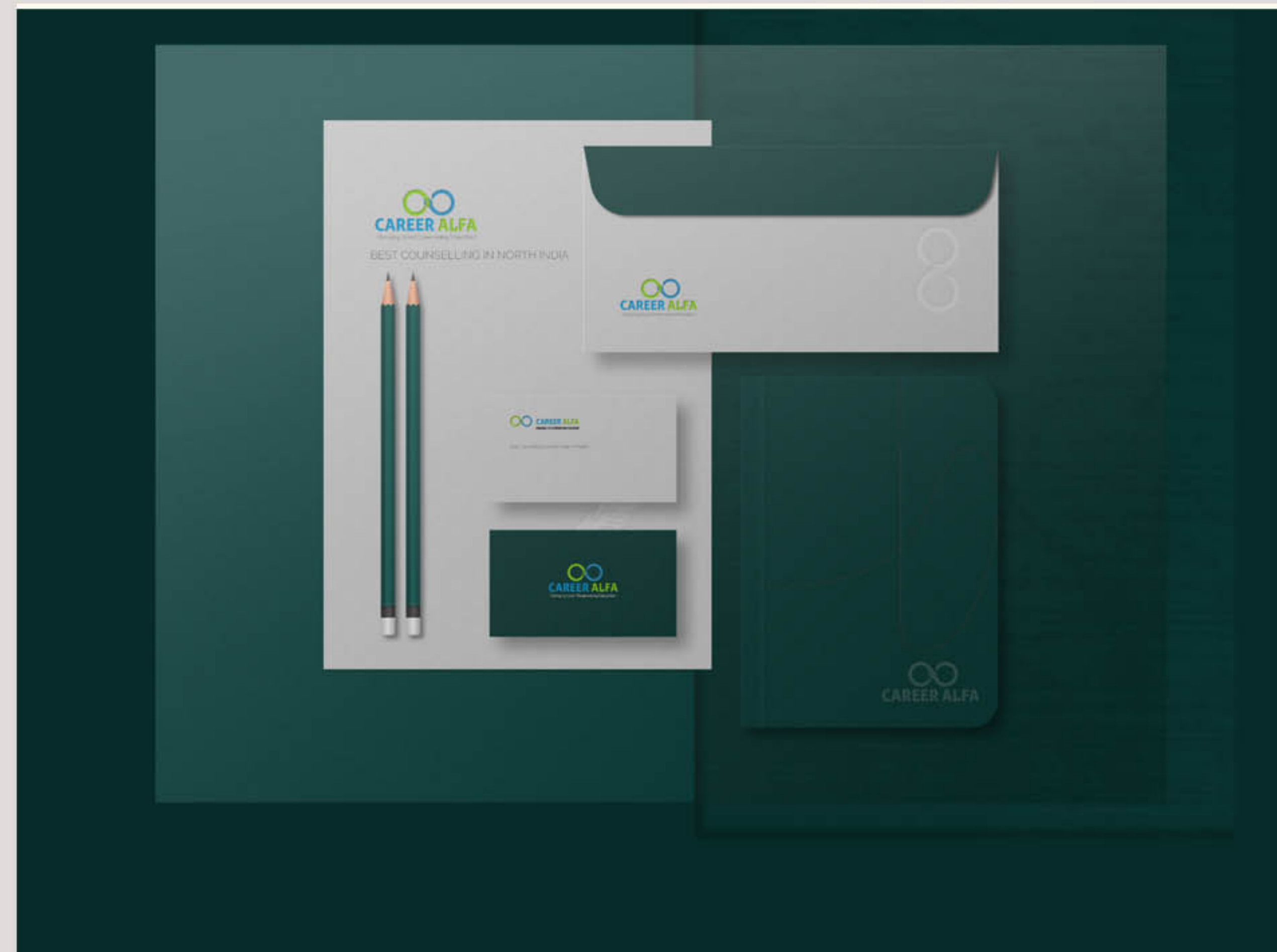
COLOR PALLET

7BB70B

2180B3

WE HAVE AN EXPERT COUNSELLING TEAM FOR **ALL ENGINEERING COUNSELLING PORTALS**. WE HAVE BEEN SETELED MORE THAN **1200+ STUDENTS** IN SEVERAL **TOP ENGINEERING COLLEGES LIKE IITS,NITS,IIITS, OTHER GOVERNMENT COLLEGES**.

WE ARE ALSO ASSOCIATED WITH INDIA'S TOP NOTCH PRIVATE ENGINEERING COLLEGES. IF YOU ARE FACING ANY PROBELM DURING **COUNSELLING/ADMISSION LIKE LOW RANK, LOW PERCENTILE, LOW PERCENTAGE IN 12TH/ LACK OF KNOWLEDGE** ABOUT COUNSELLING OR ANYTHING. **CONNECT WITH US** FOR FREE LIVE COUNSELLING.





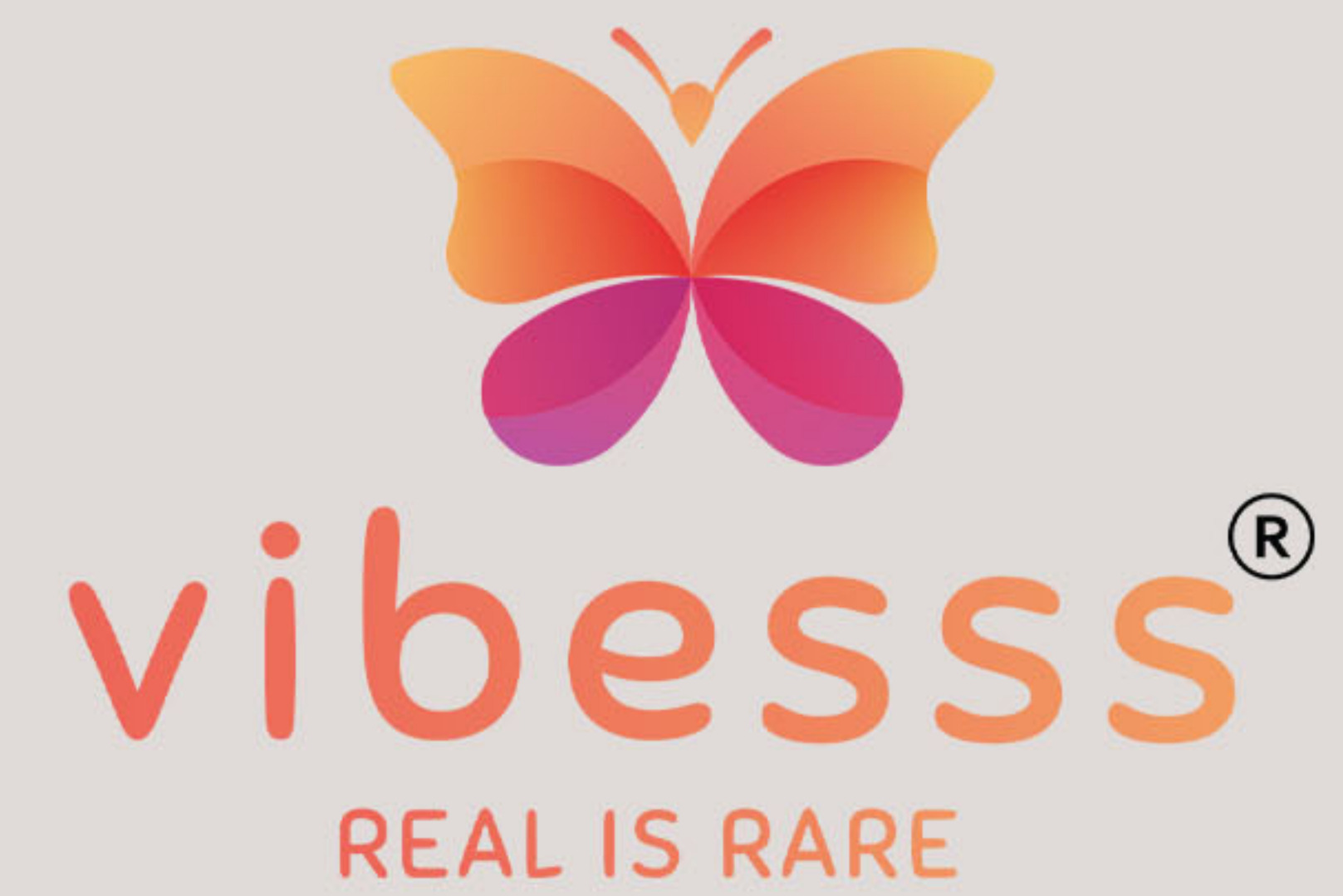
COLOR PALLET

9263F8

52A2FF

OUR LOGO FEATURES A CIRCLE ENCLOSING A **FORK AND SPOON**, SYMBOLIZING THE UNION OF FOOD AND CONVERSATION. THE CIRCLE REPRESENTS HARMONY AND UNITY, REFLECTING OUR COMMITMENT TO PROVIDING AN INVITING ATMOSPHERE WHERE EVERYONE FEELS AT HOME. **THE FORK AND SPOON** ARE TIMELESS SYMBOLS OF DINING, EMBODYING OUR DEDICATION TO OFFERING DELECTABLE CUISINE THAT SATISFIES BOTH THE PALATE AND THE SOUL



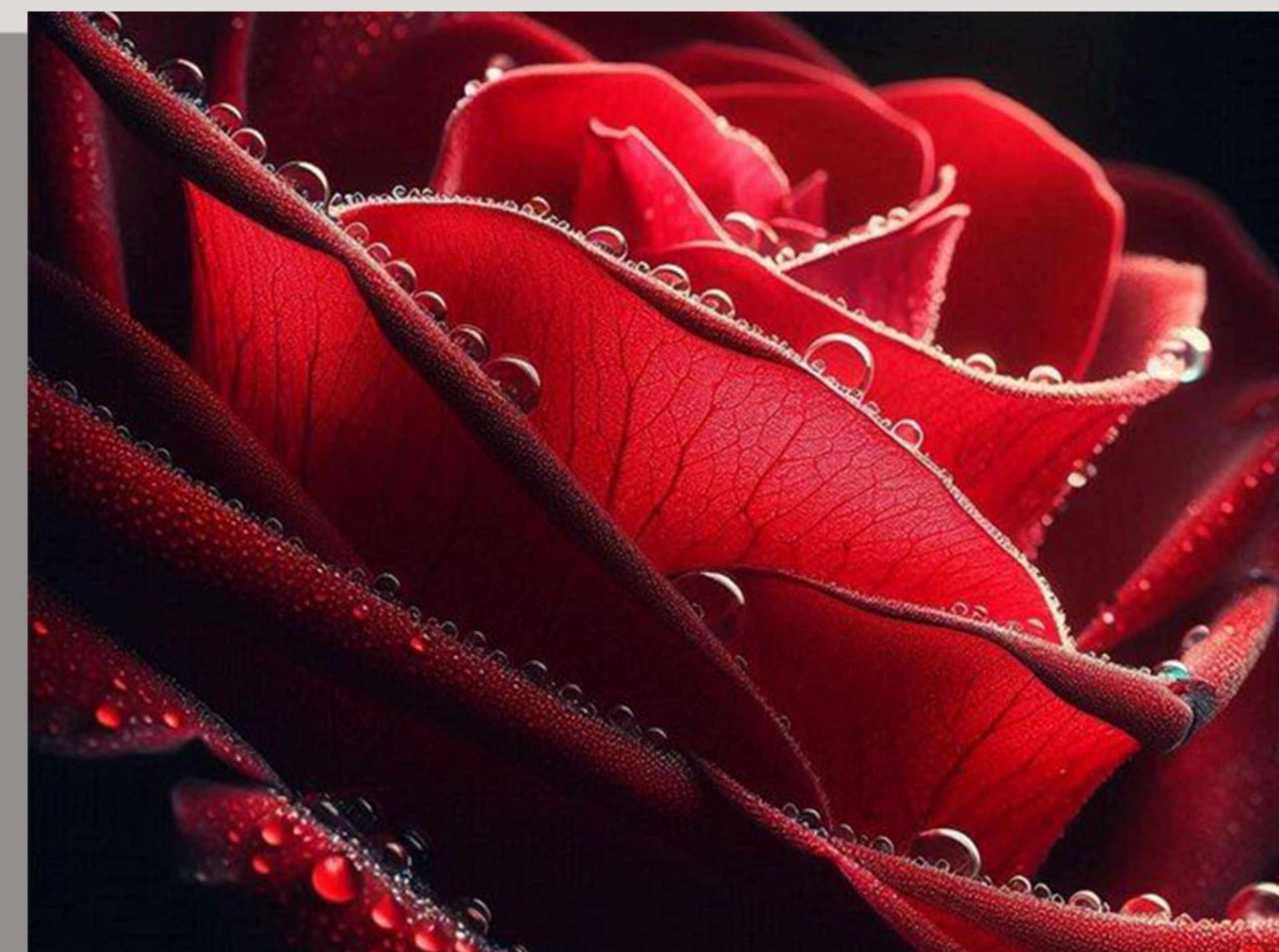


COLOR PALLET

F4AB65

D44C86

OUR LOGO FOR **VIBESSS INDIA ROSE** WATER PRODUCT FEATURES A BEAUTIFULLY DESIGNED BUTTERFLY, SYMBOLIZING TRANSFORMATION, BEAUTY, AND FREEDOM. THE **BUTTERFLY'S DELICATE** WINGS ARE INTRICATELY DETAILED TO REFLECT THE NATURAL ELEGANCE AND GRACE THAT **OUR ROSE WATER** BRINGS TO YOUR SKINCARE ROUTINE. THE INCLUSION OF TEXT ALONGSIDE THE BUTTERFLY ADDS A TOUCH OF SOPHISTICATION, ENSURING THAT OUR BRAND'S **ESSENCE IS CLEARLY COMMUNICATED**.



Video

Ads

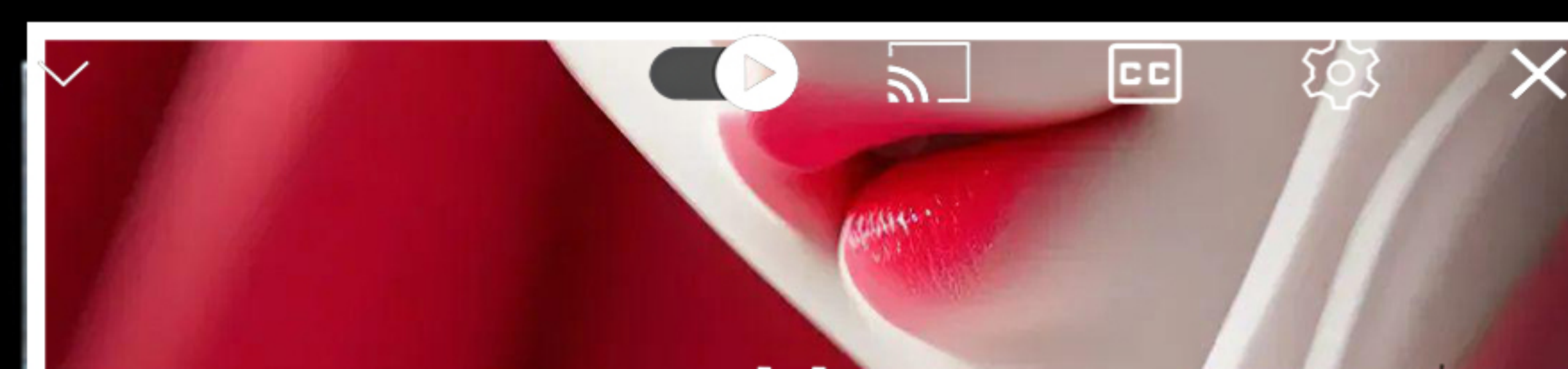
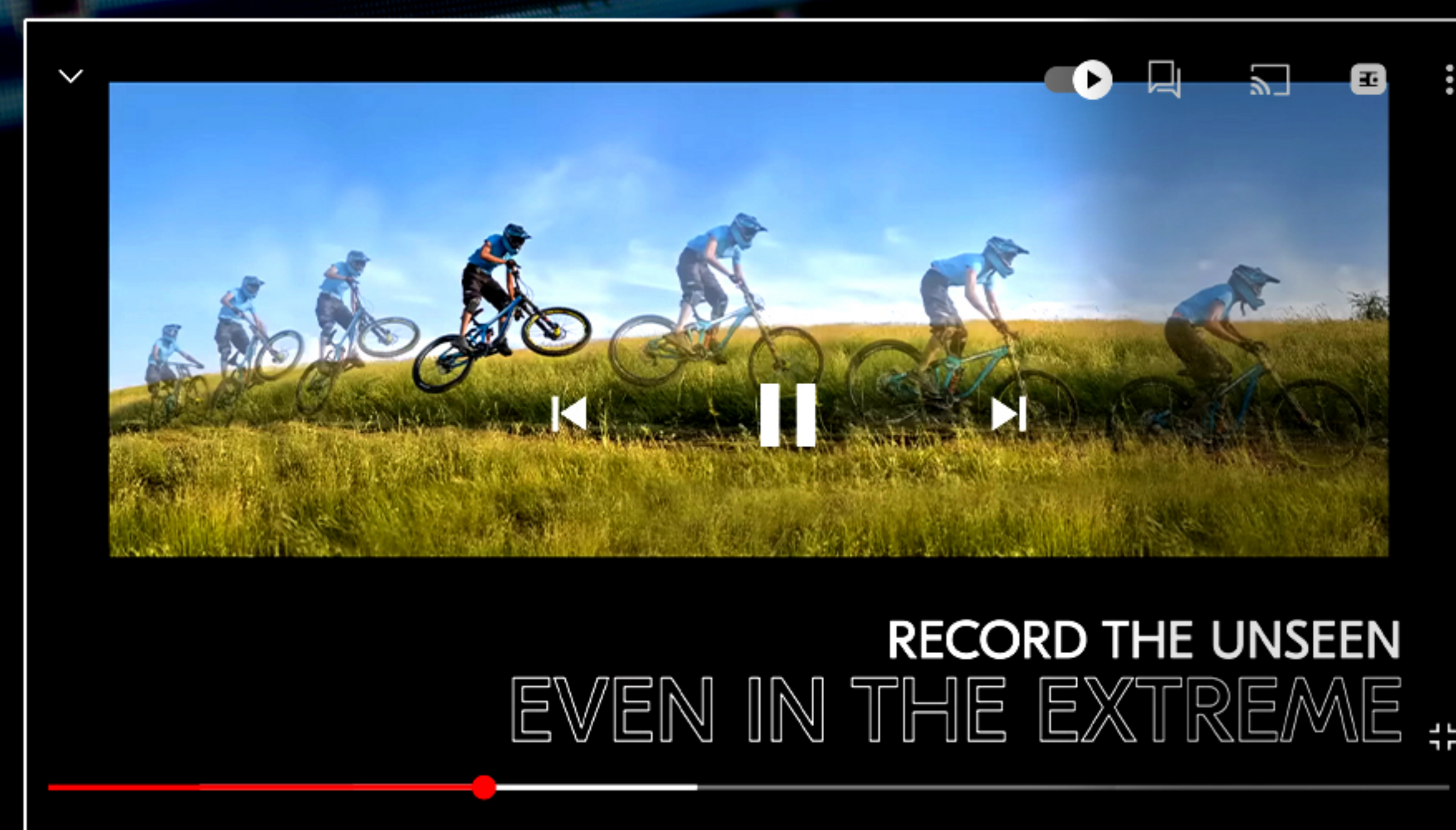
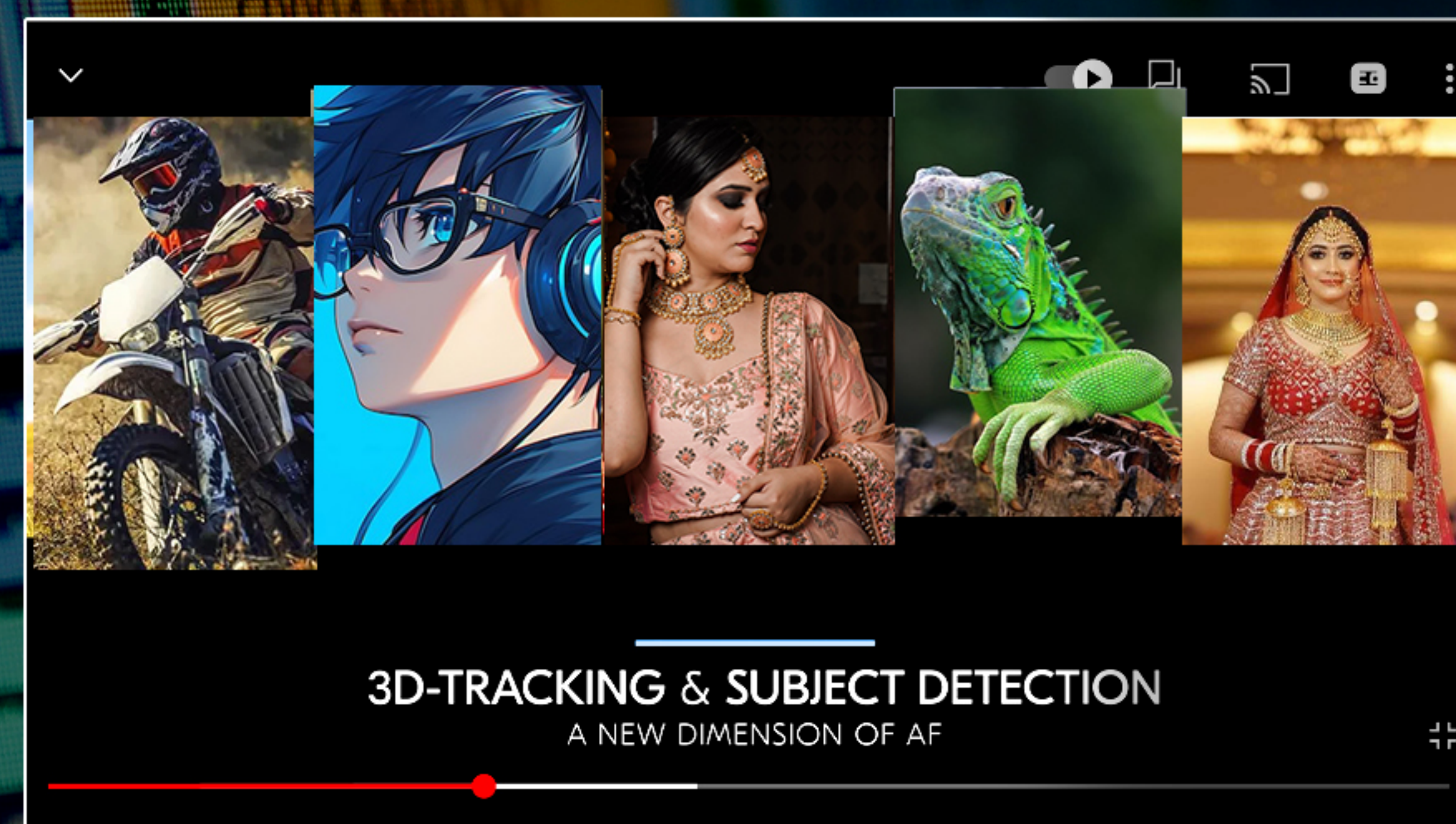
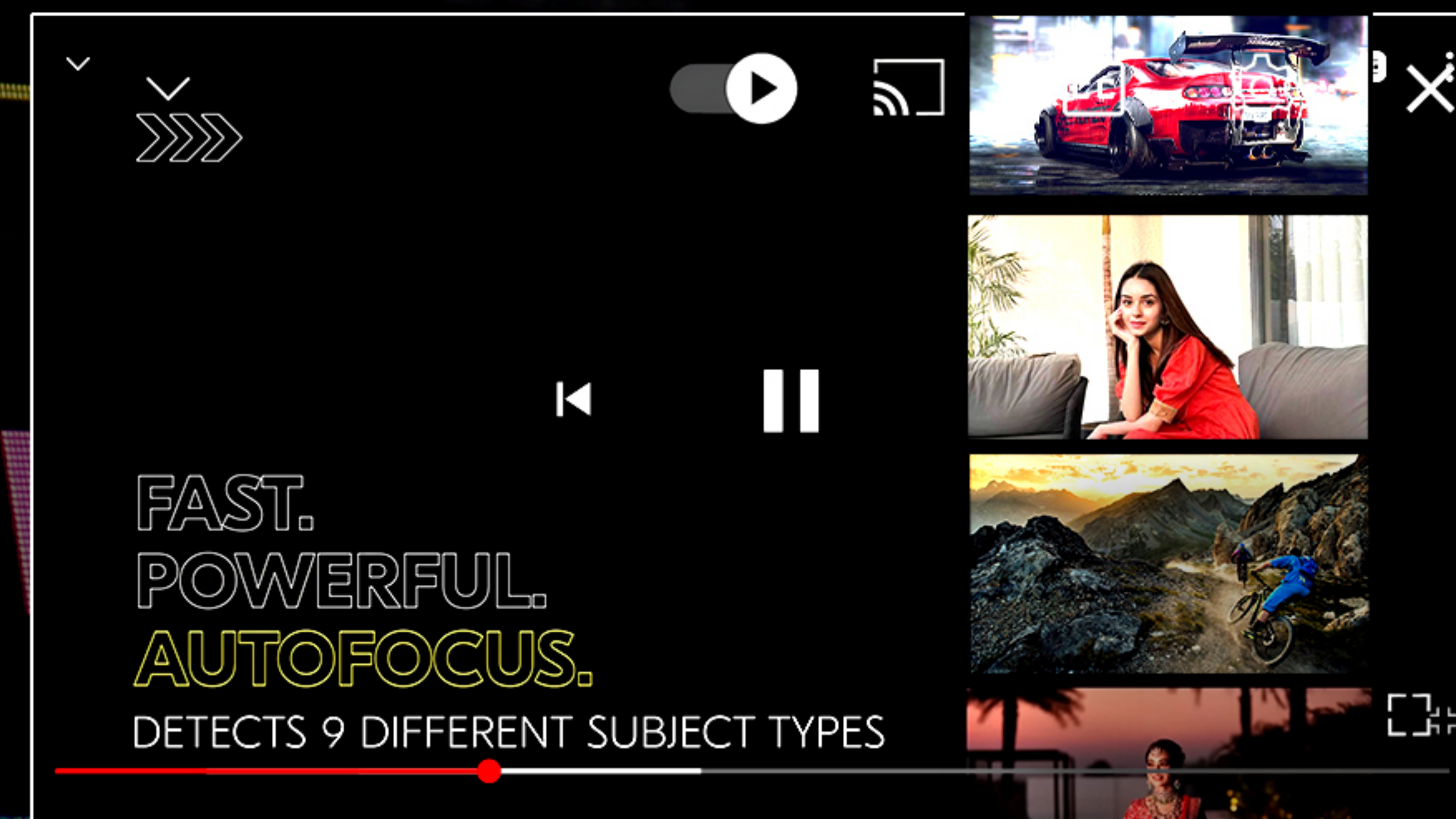
MOVING PICTURES THAT MOVE PEOPLE

- Brand Videos
- Creative Gif
- Explainer Videos



Portfolio

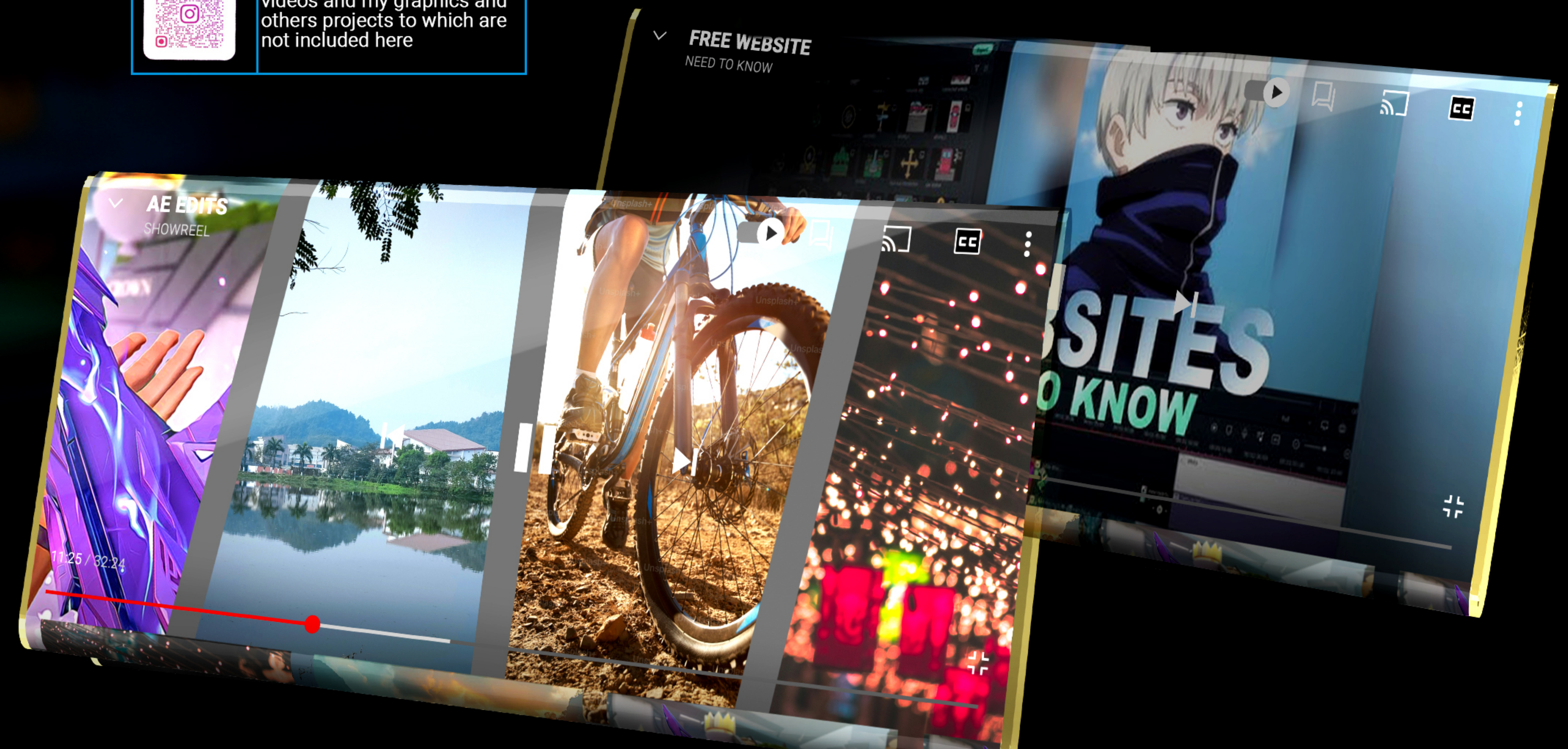
Video Ads



01 Brand Video



Scan QR to see my personal videos and my graphics and others projects to which are not included here

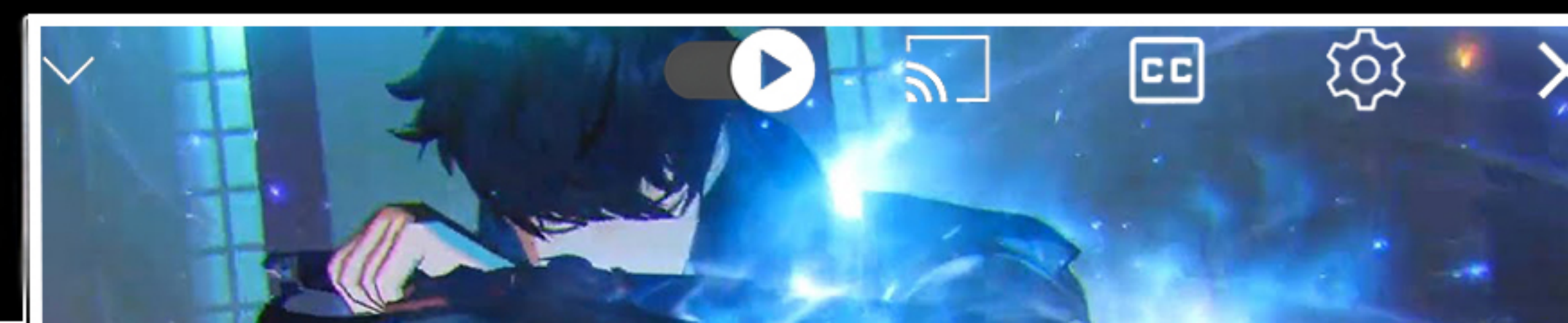
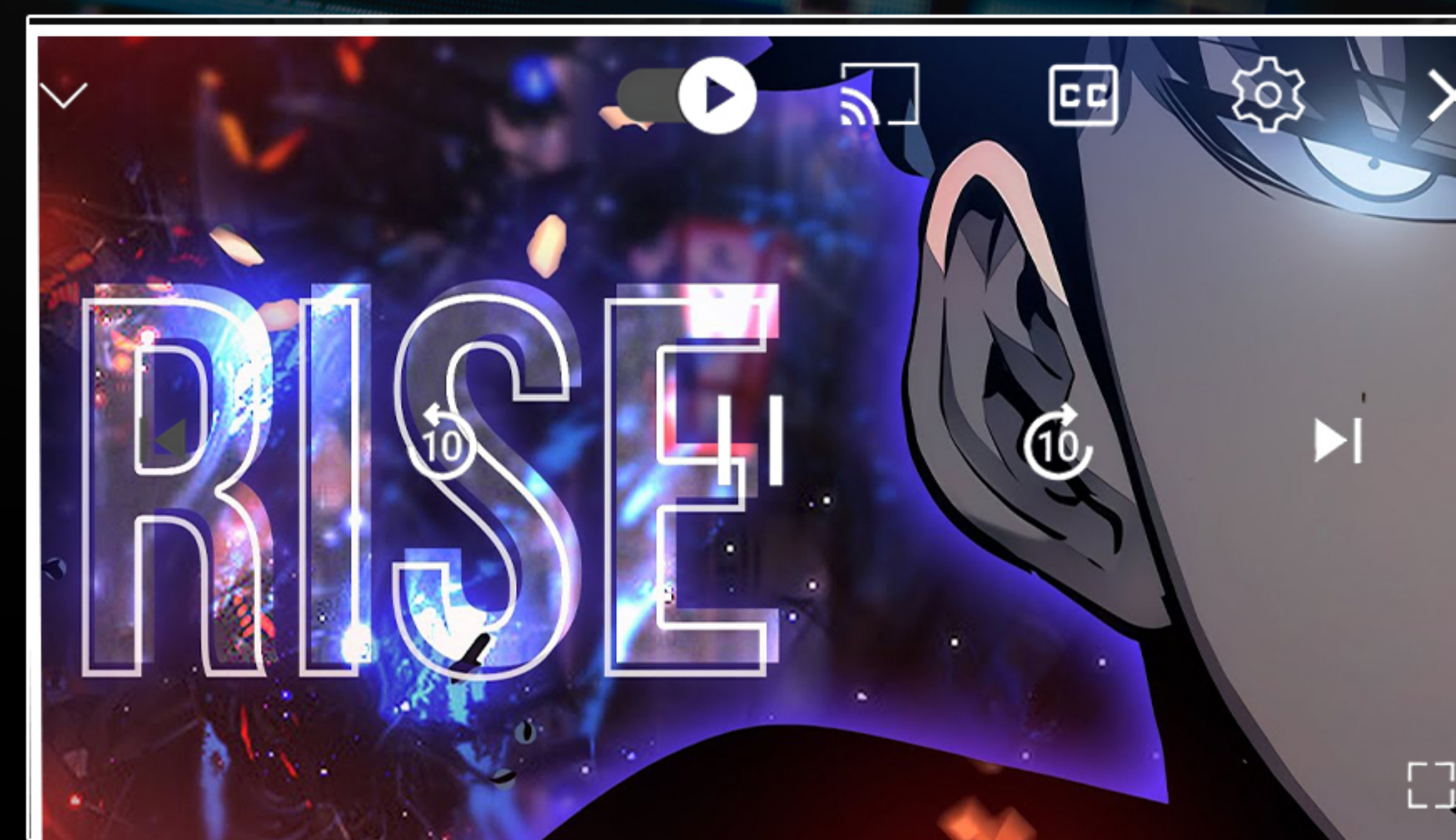
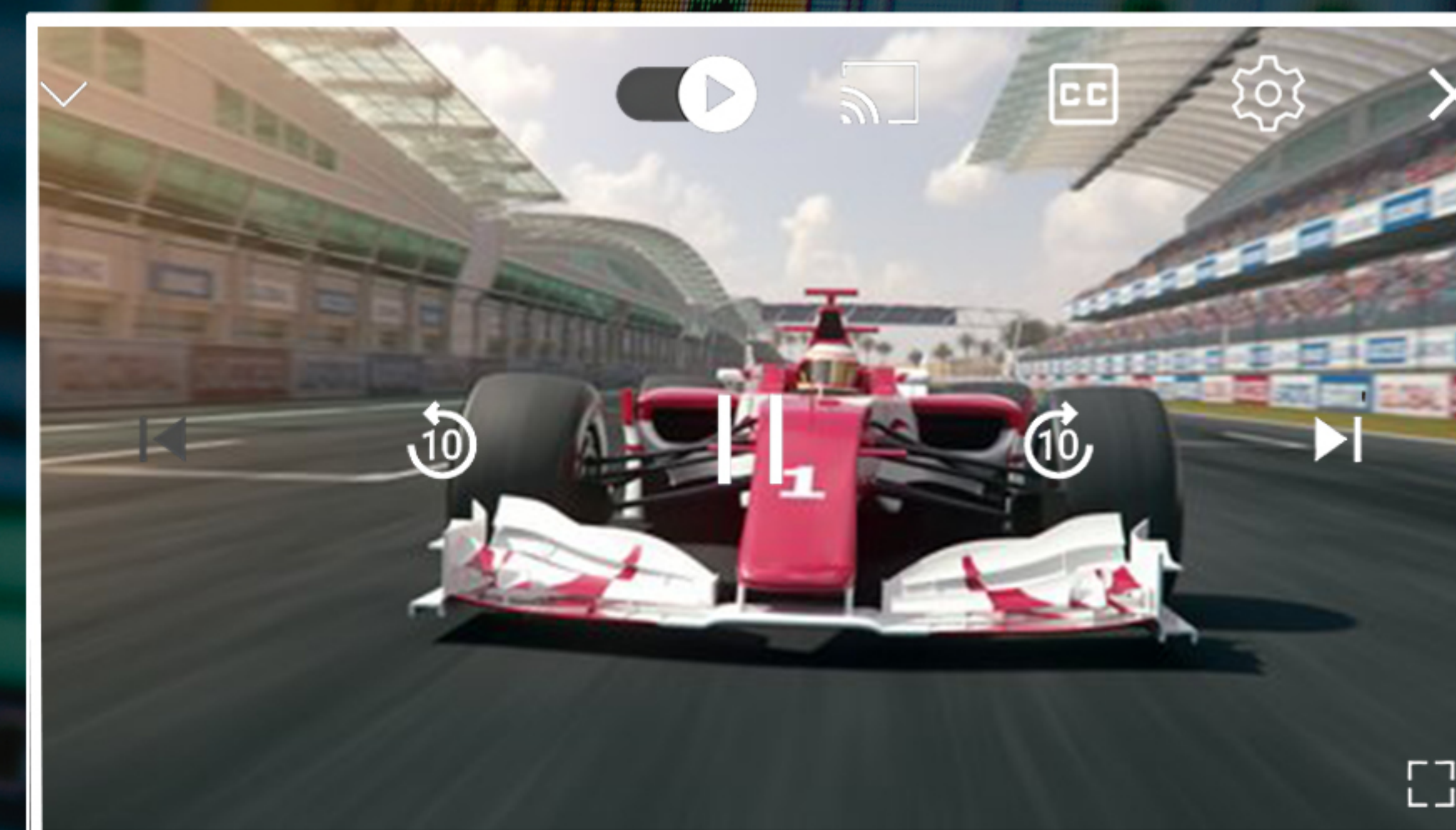
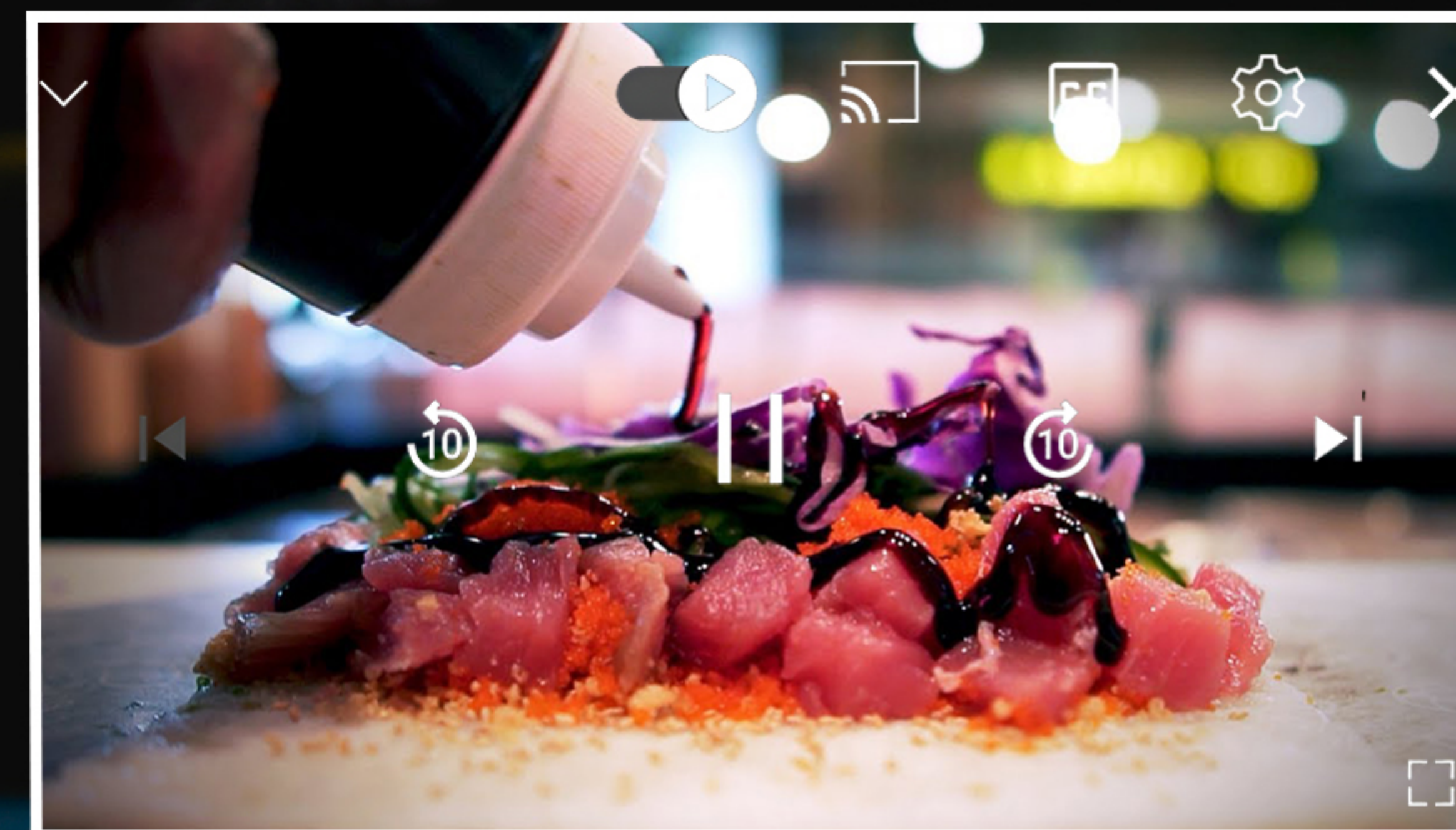


01 Music

Video And Edits



Tools Used: Premier Pro, After Effects



05 Creative prints

Brochure Design



These Brochure design projects involve creating a spectrum of cutting-edge products, blending sleek design with detailed feature highlights.



Booklet

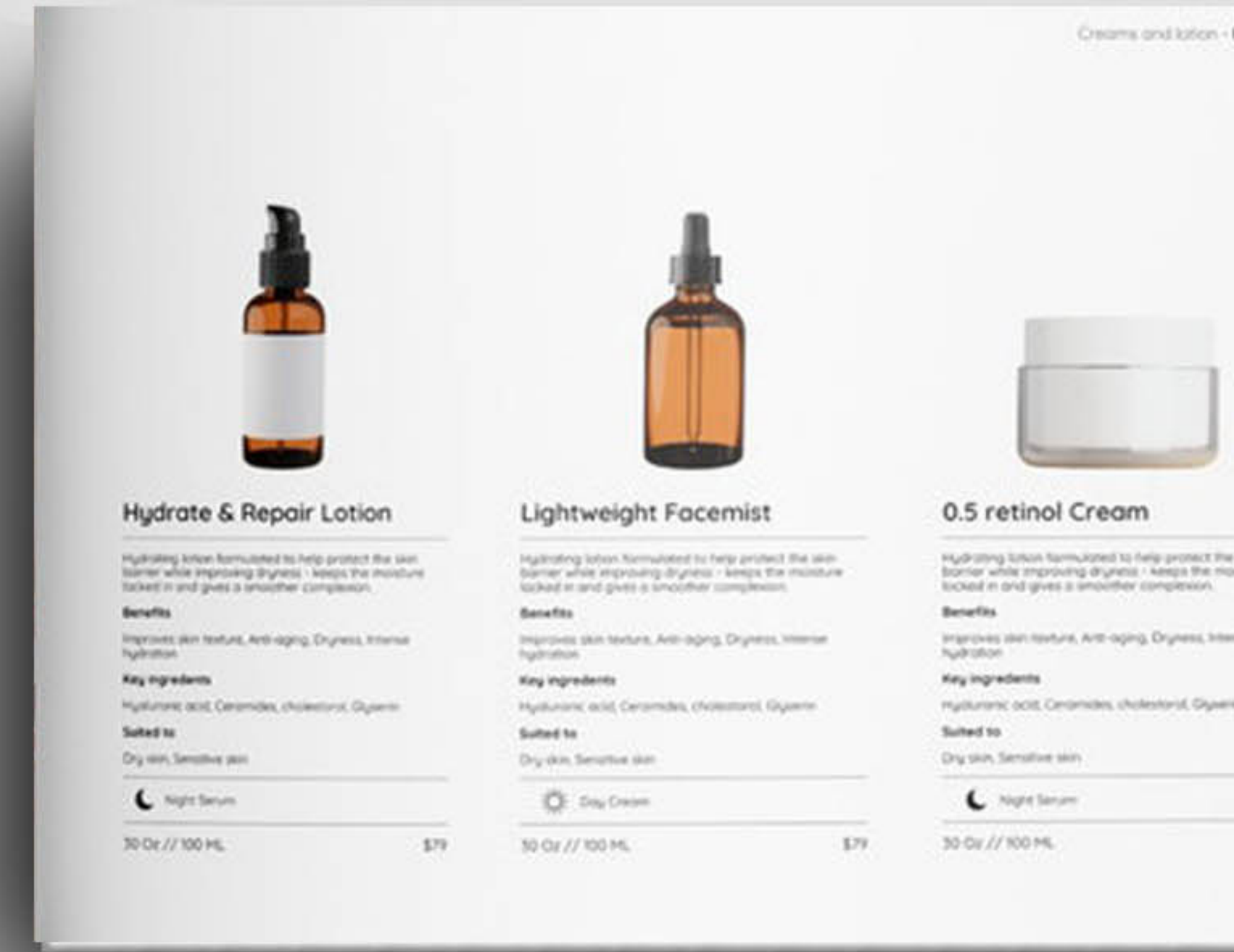
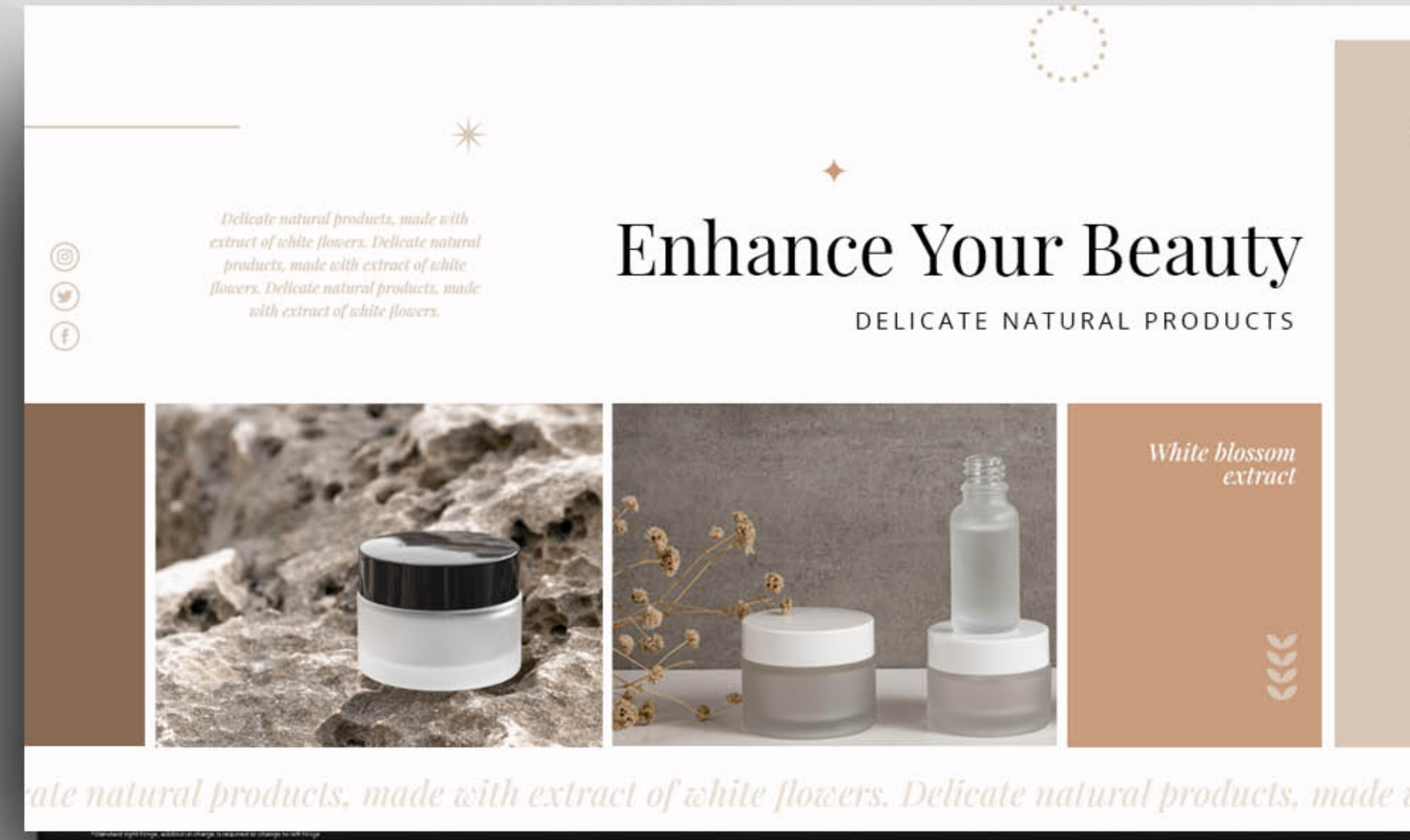
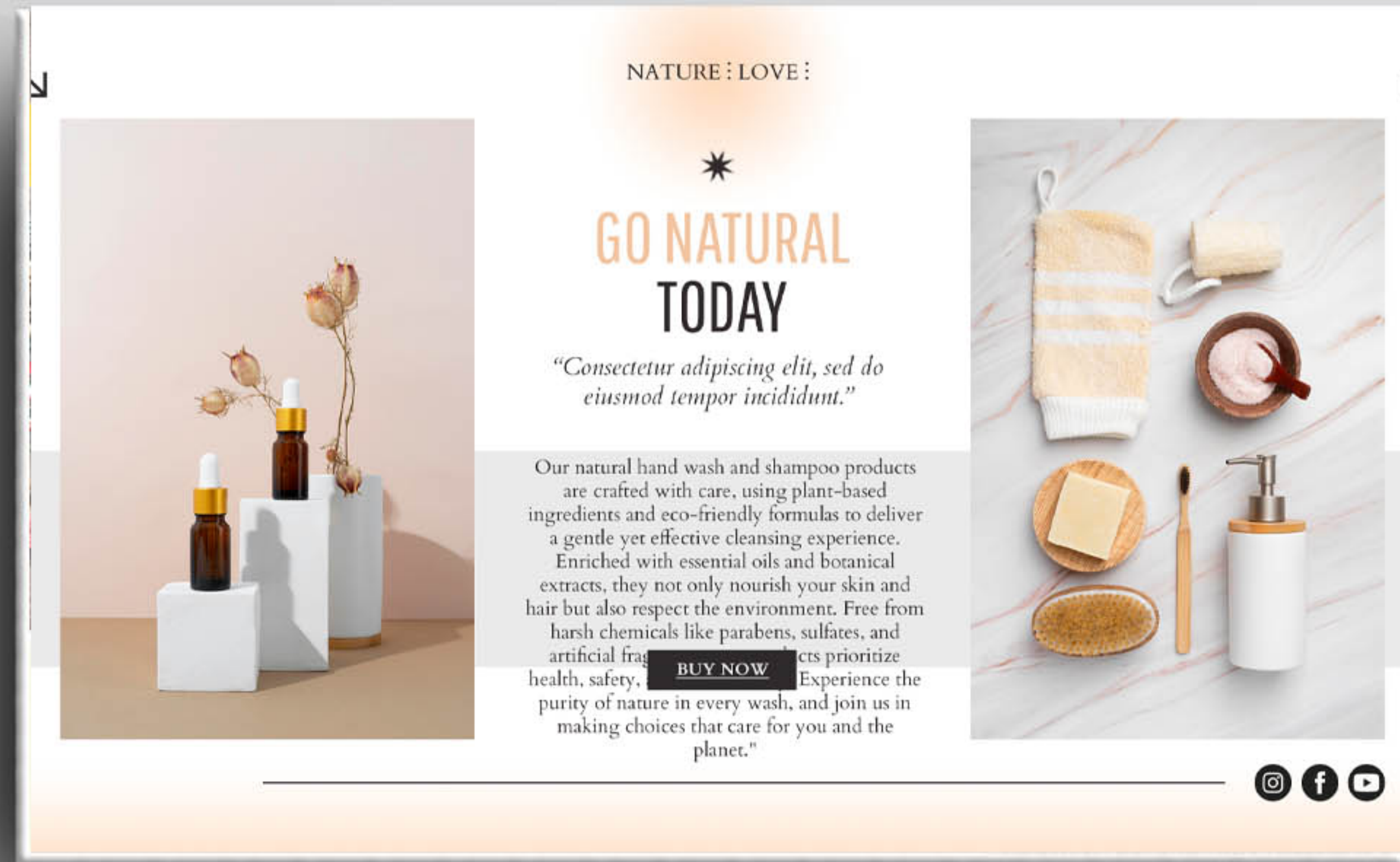
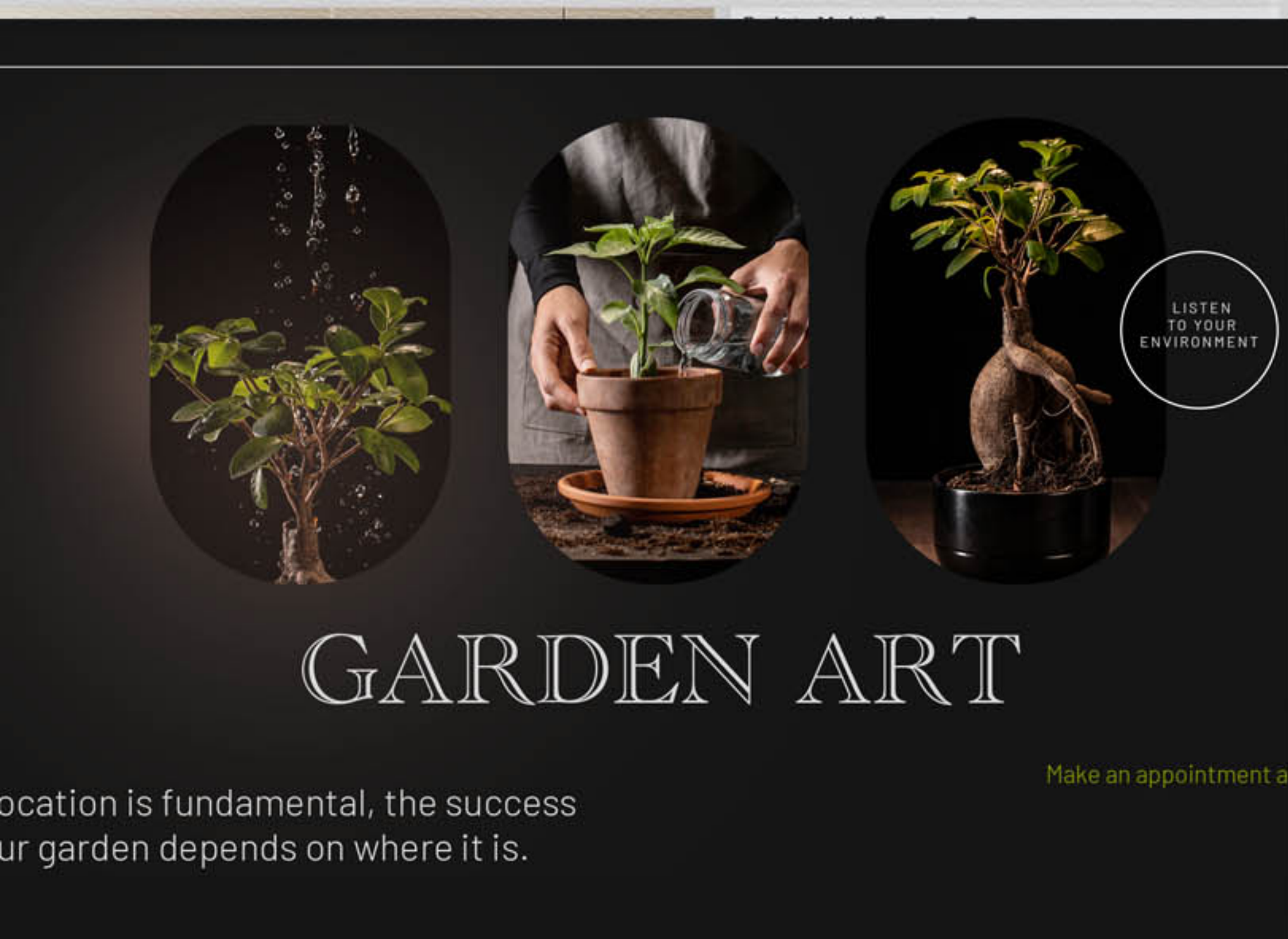
Design

Overview



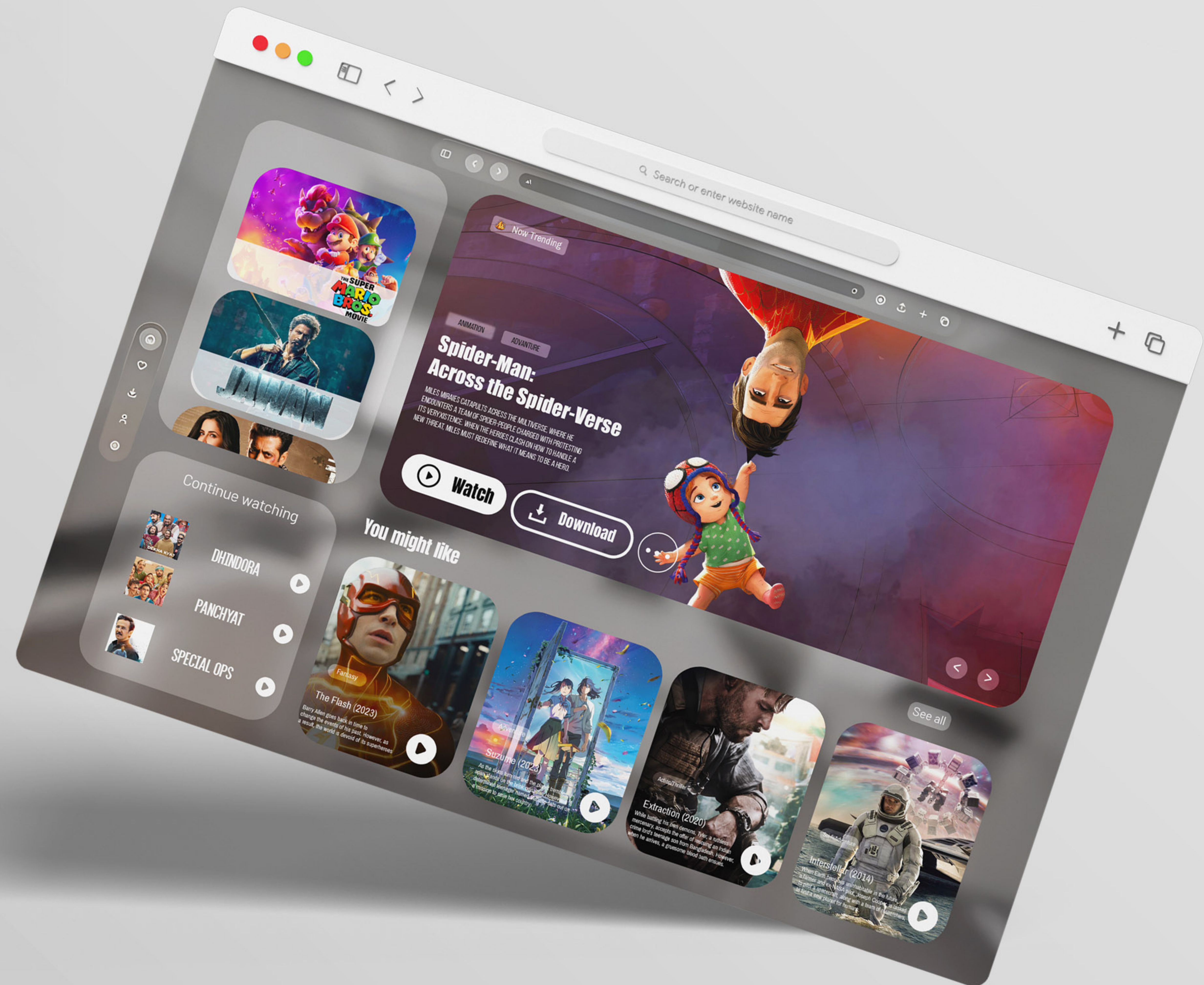
Created a stunning promotional booklet for Whirlpool's premium segment, featuring a comprehensive display of our latest products. Highlight their rich features and demonstrate how these innovations effortlessly enhance our lives.

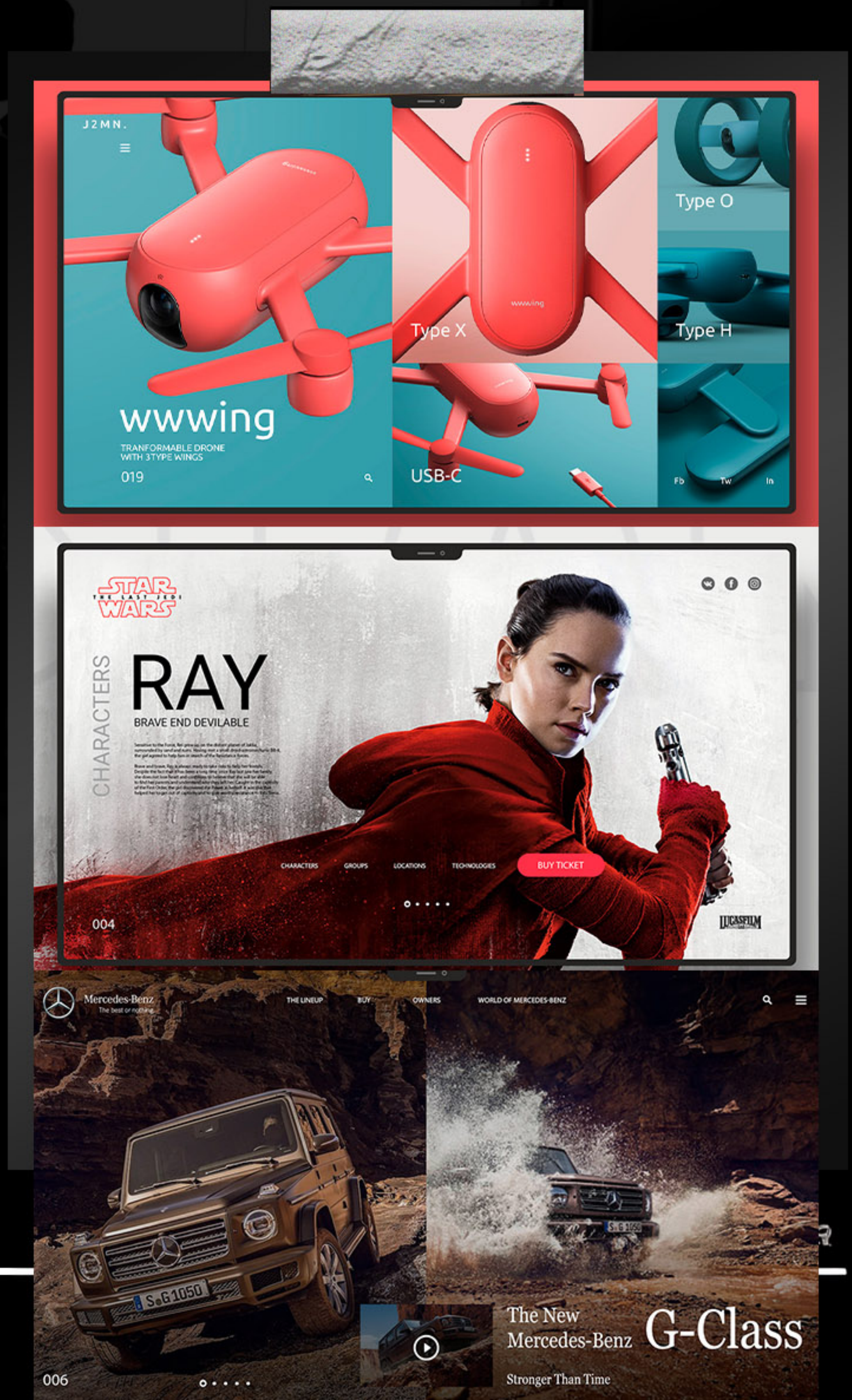
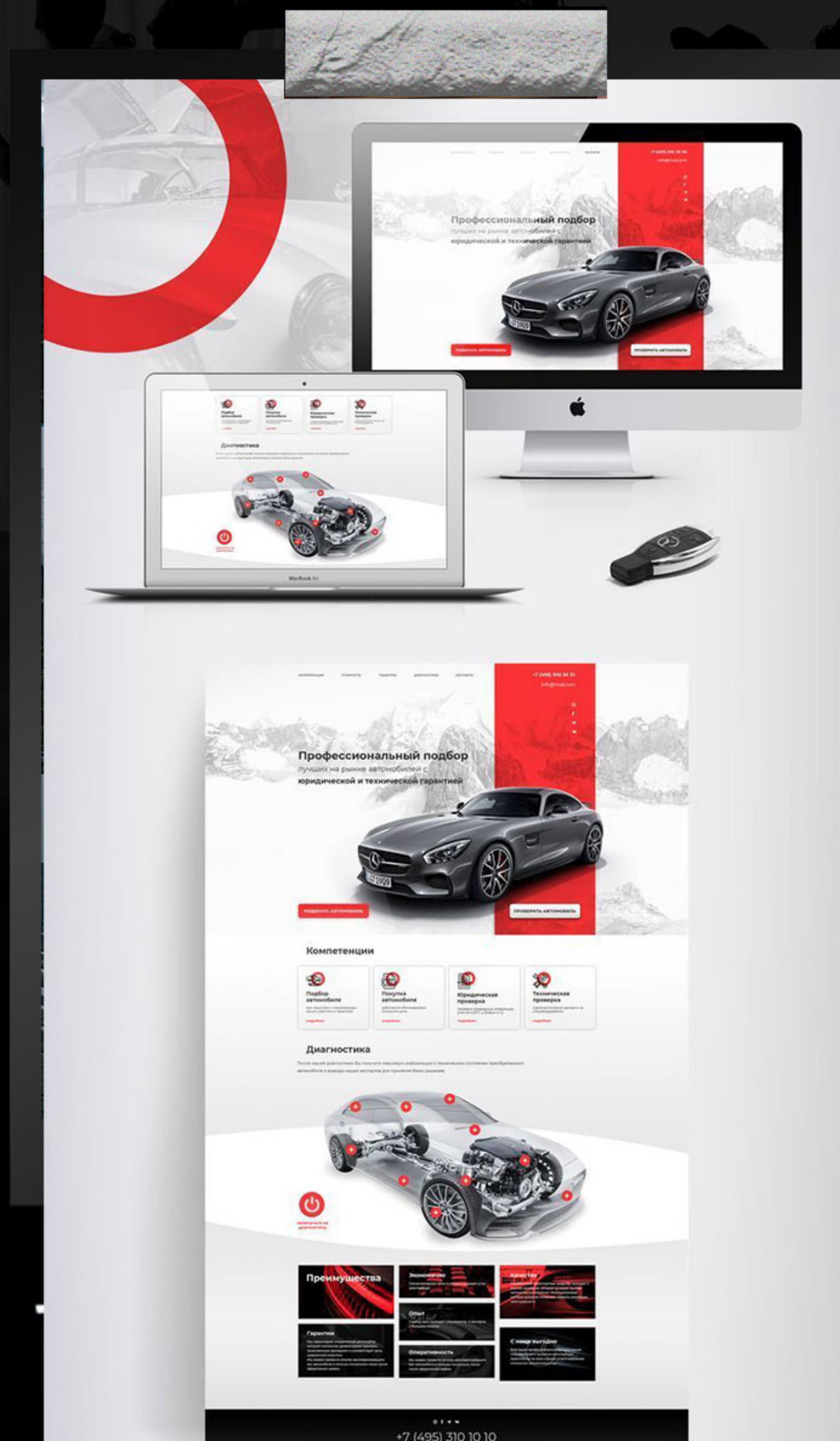
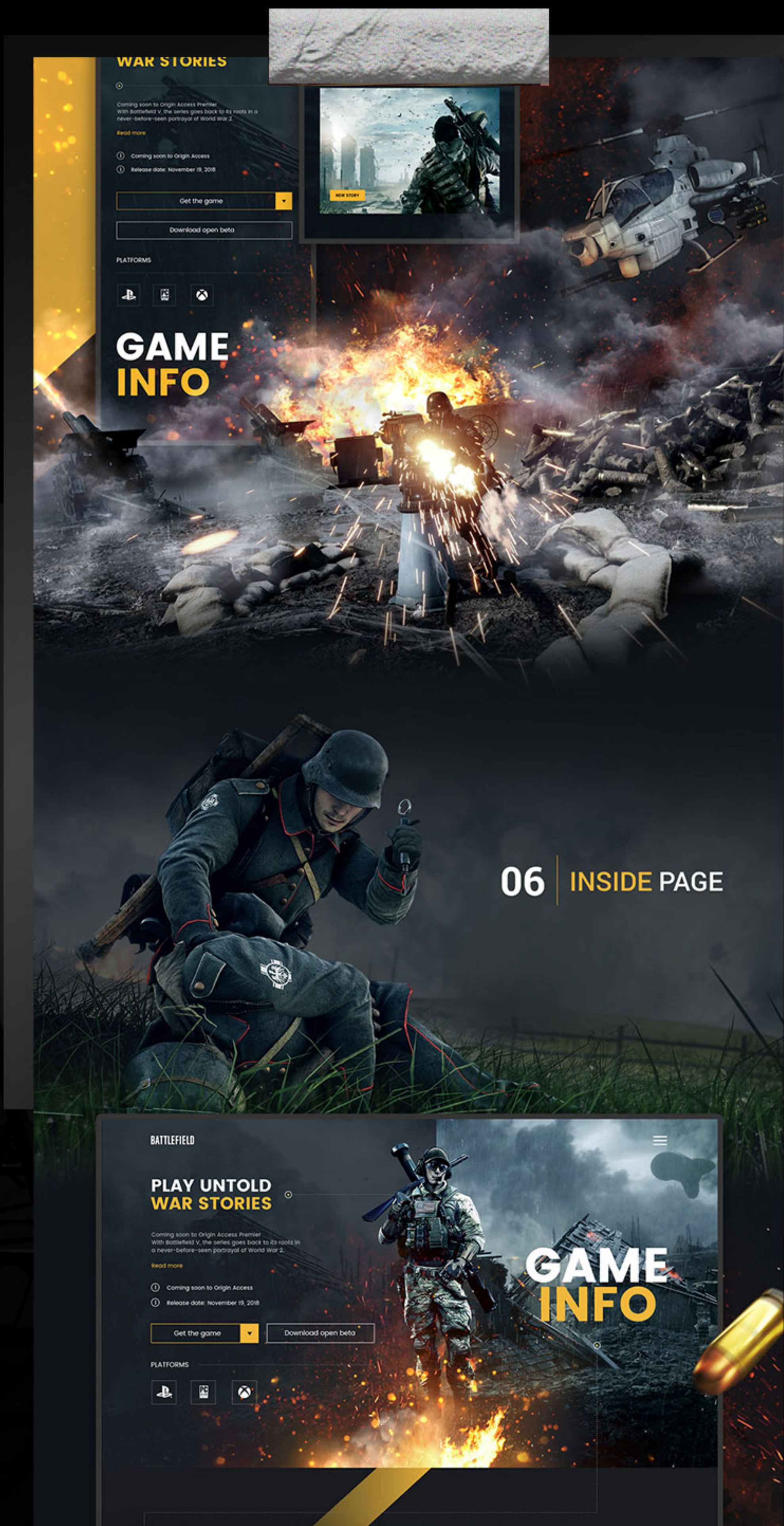
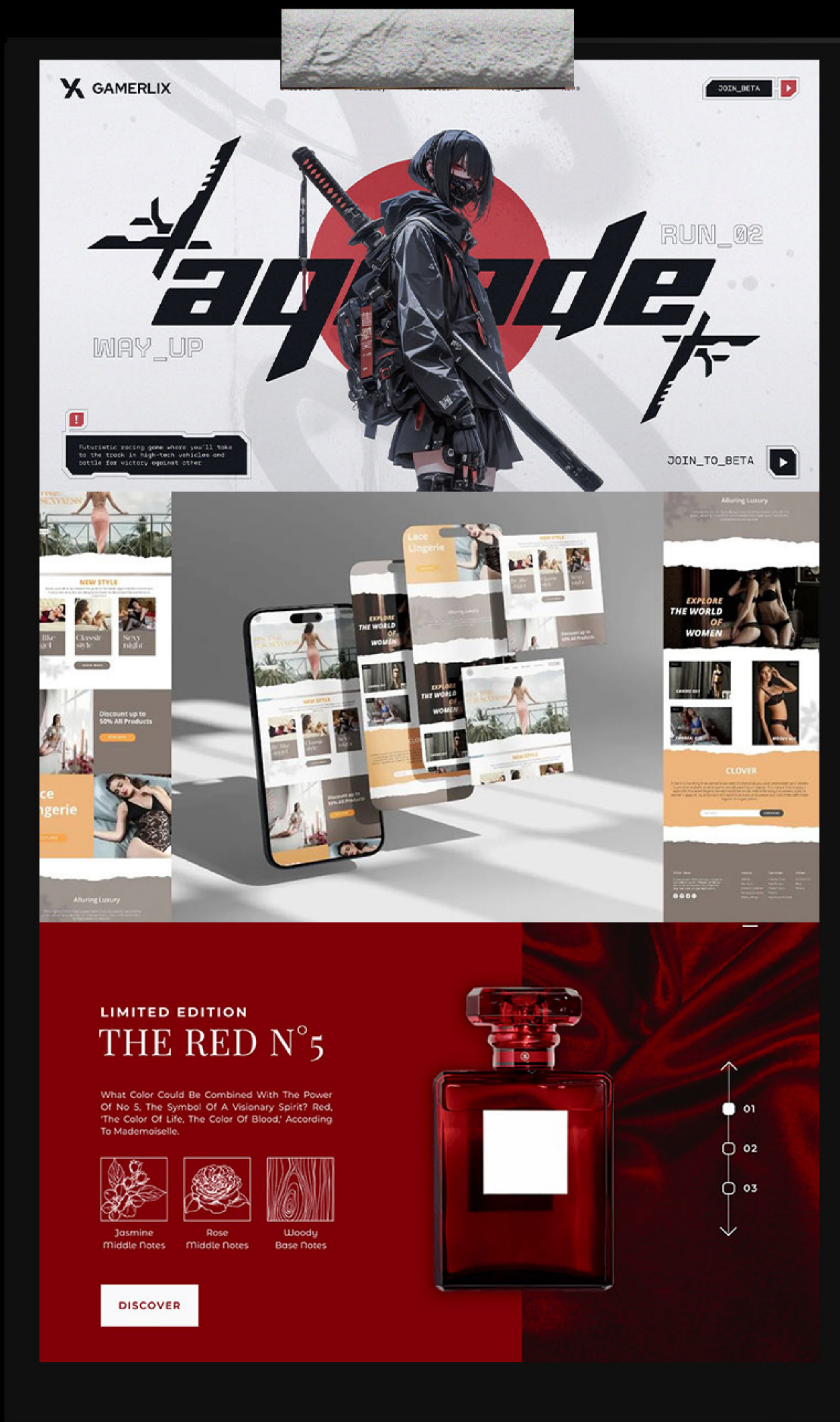




Print Design

UI Design



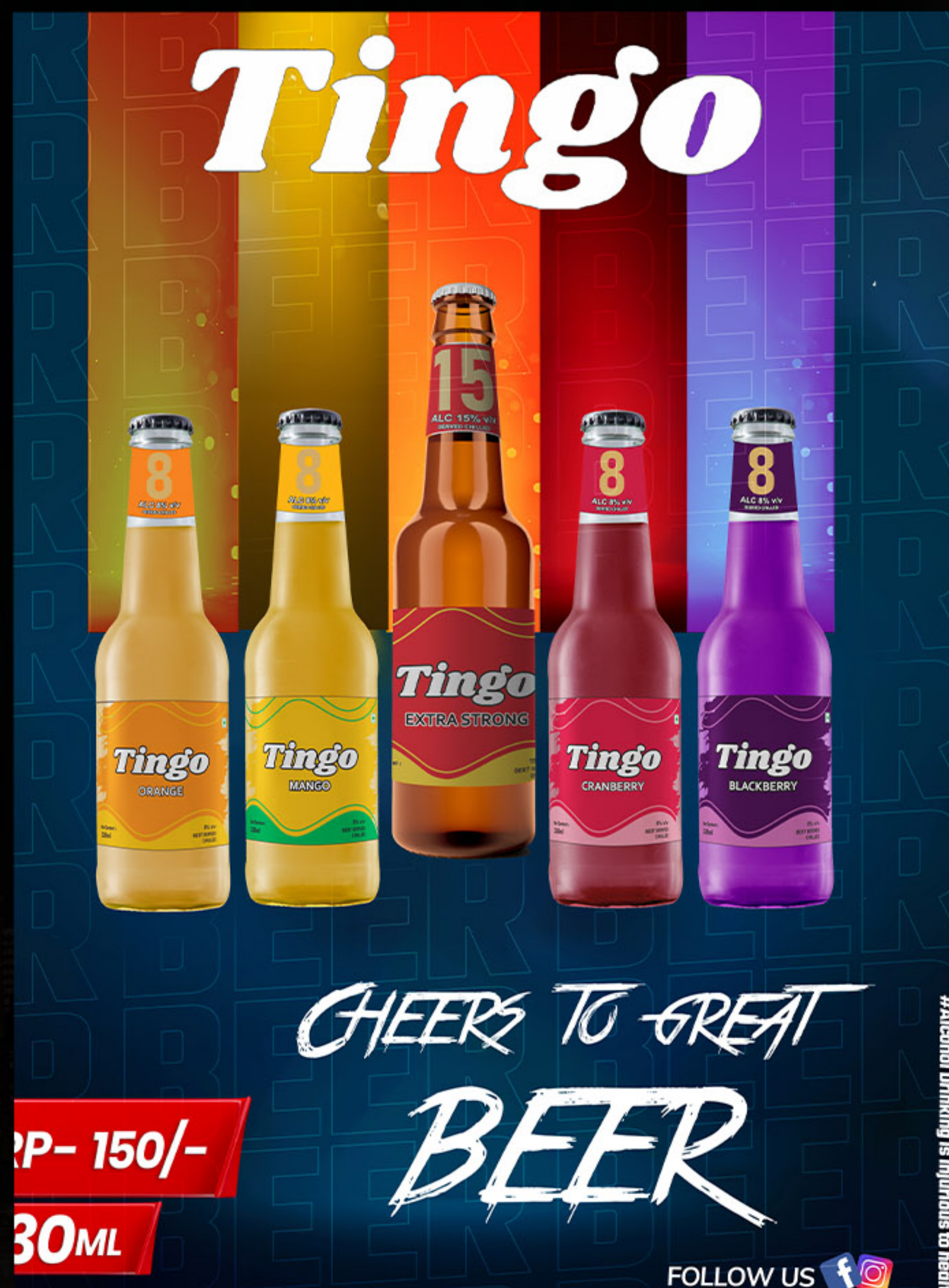


U i

Poster *Design*



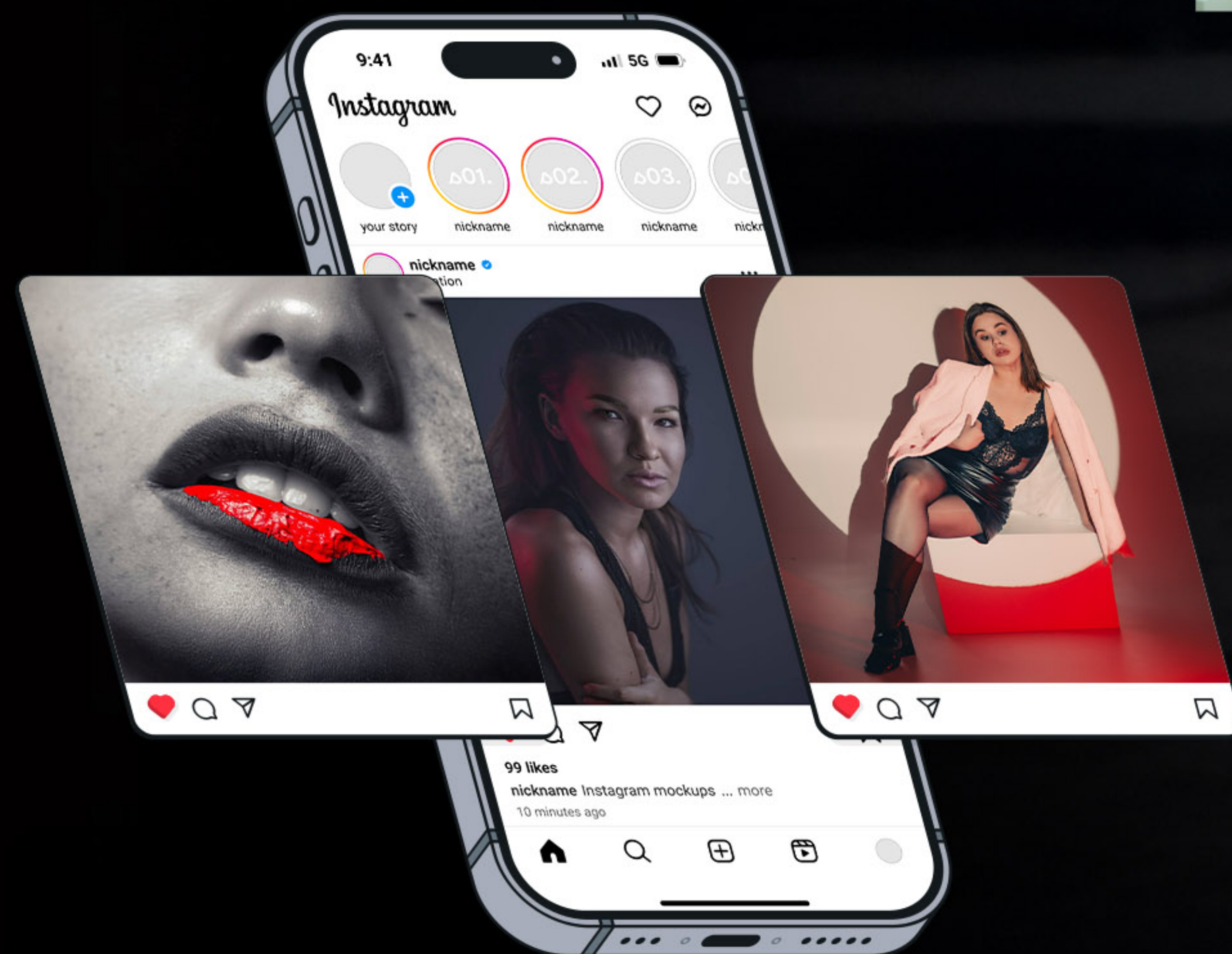
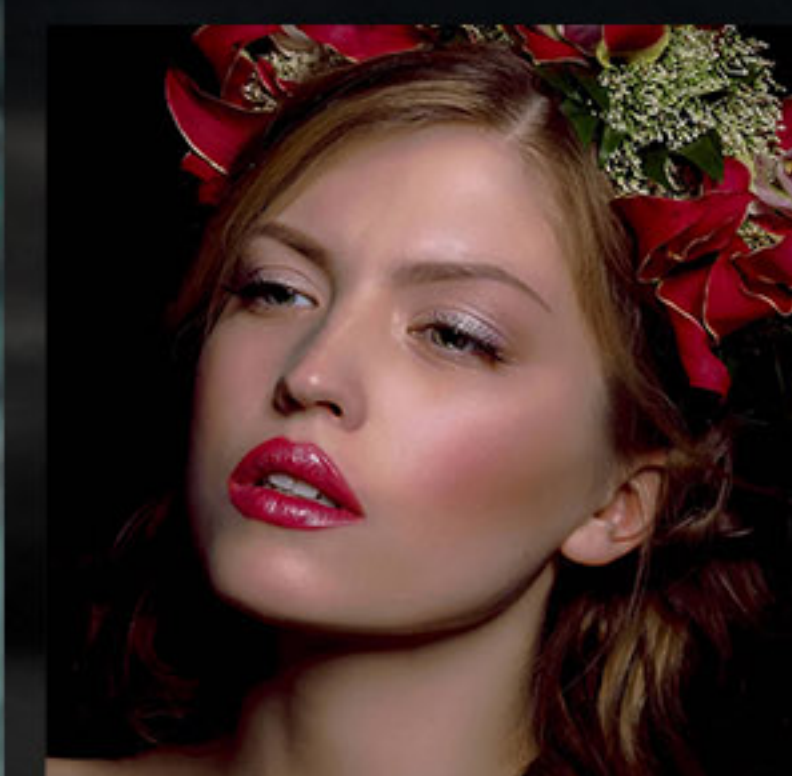
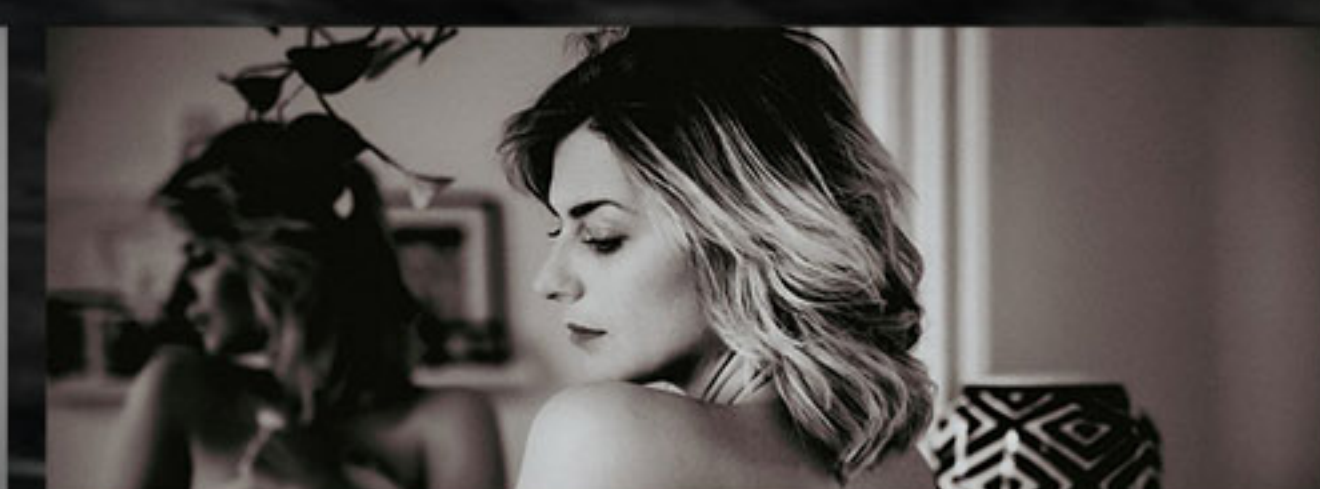
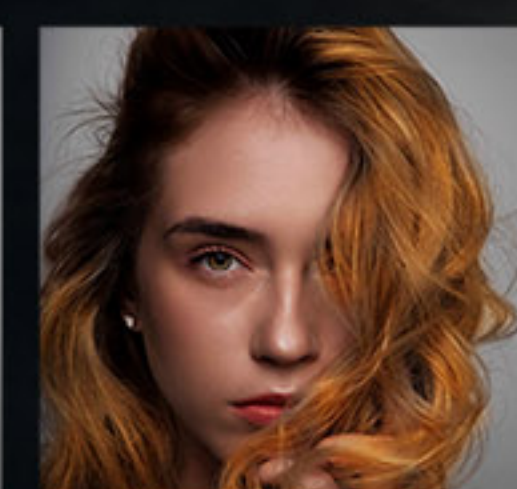
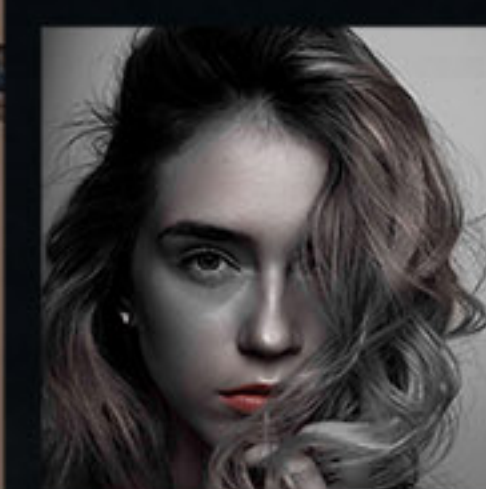
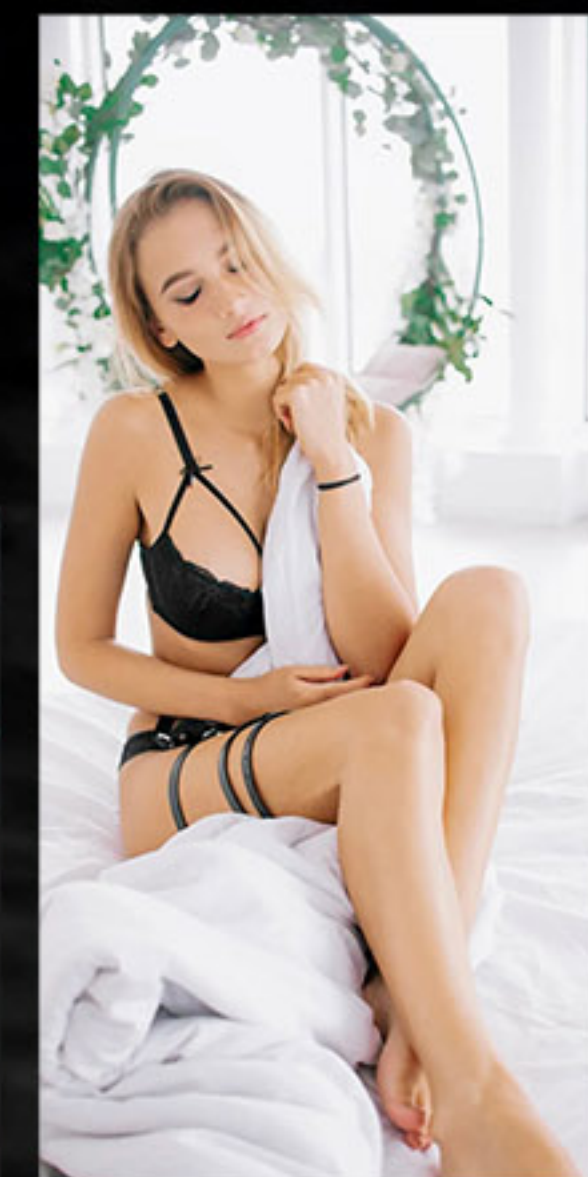
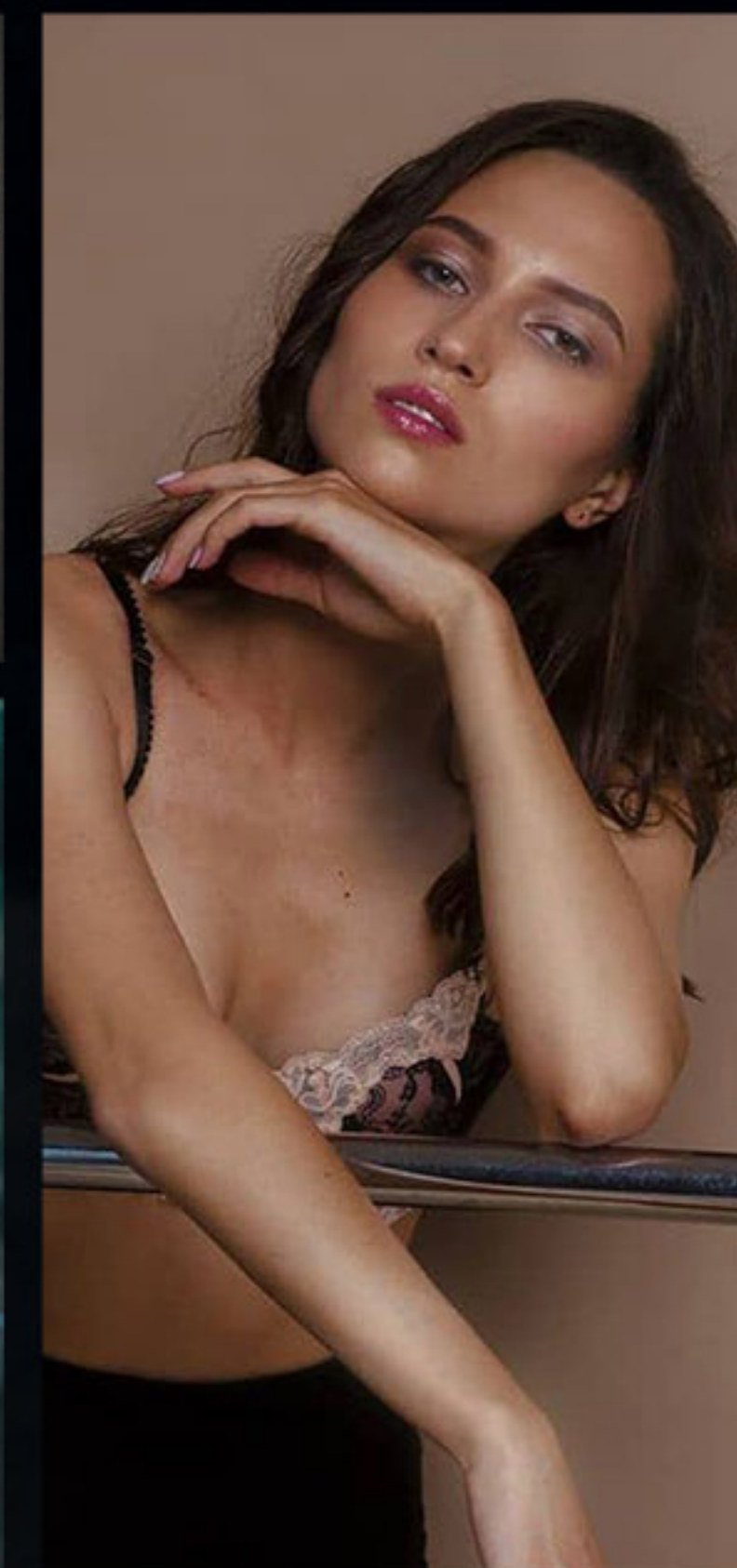
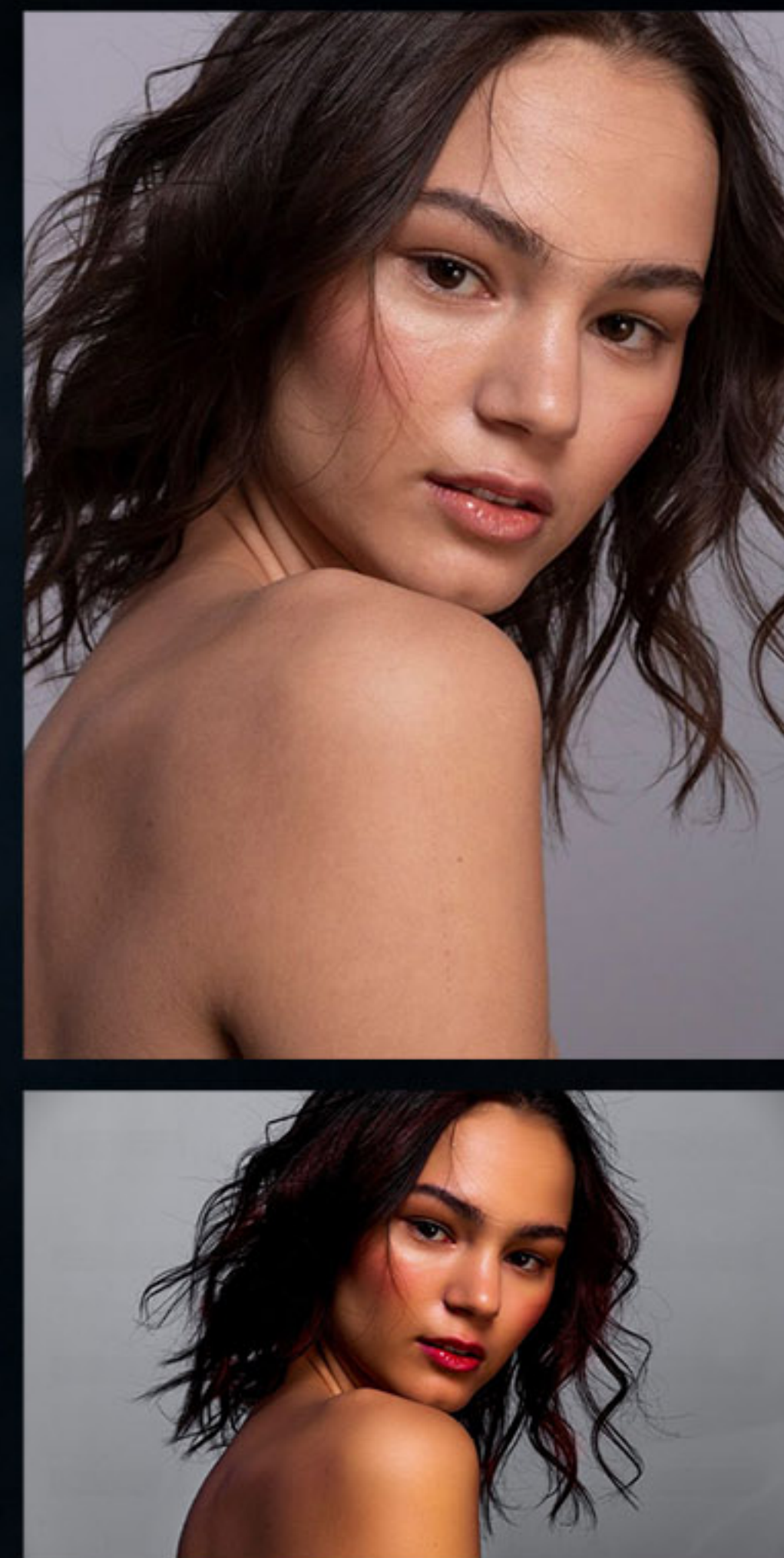
In the world of pixels and vectors,
06 your imagination is the only
Limit



06

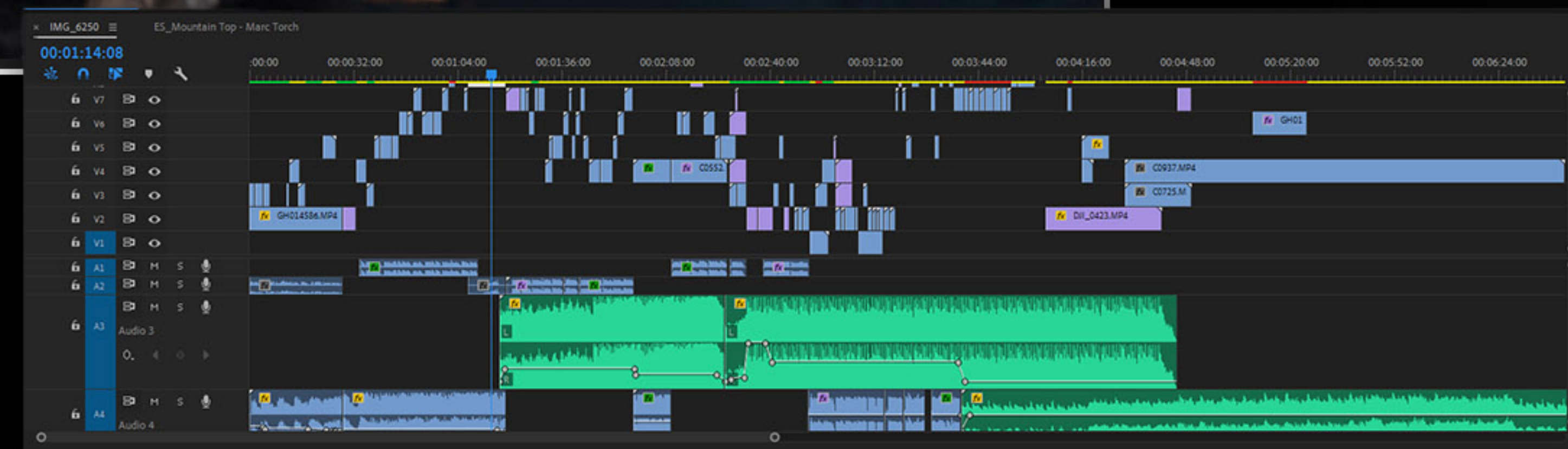
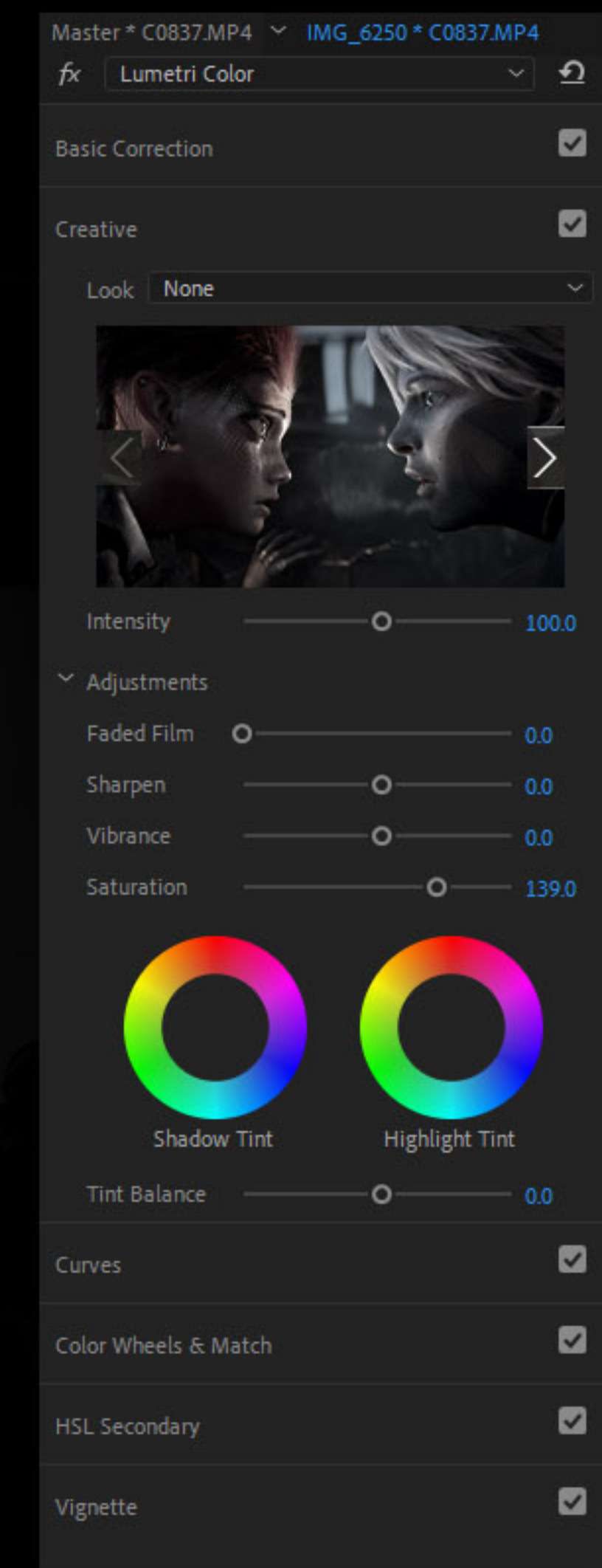
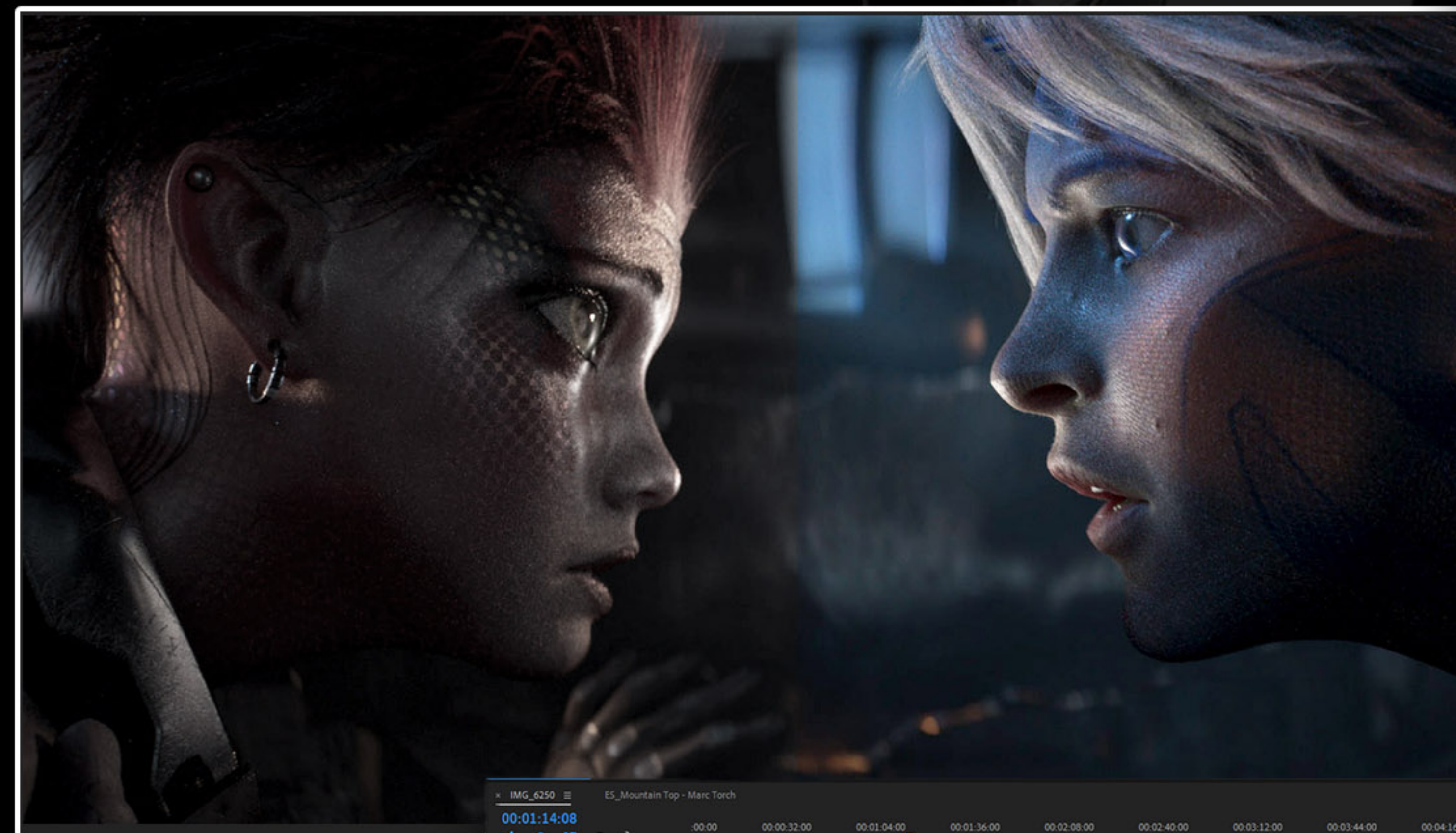
Photo

Editing

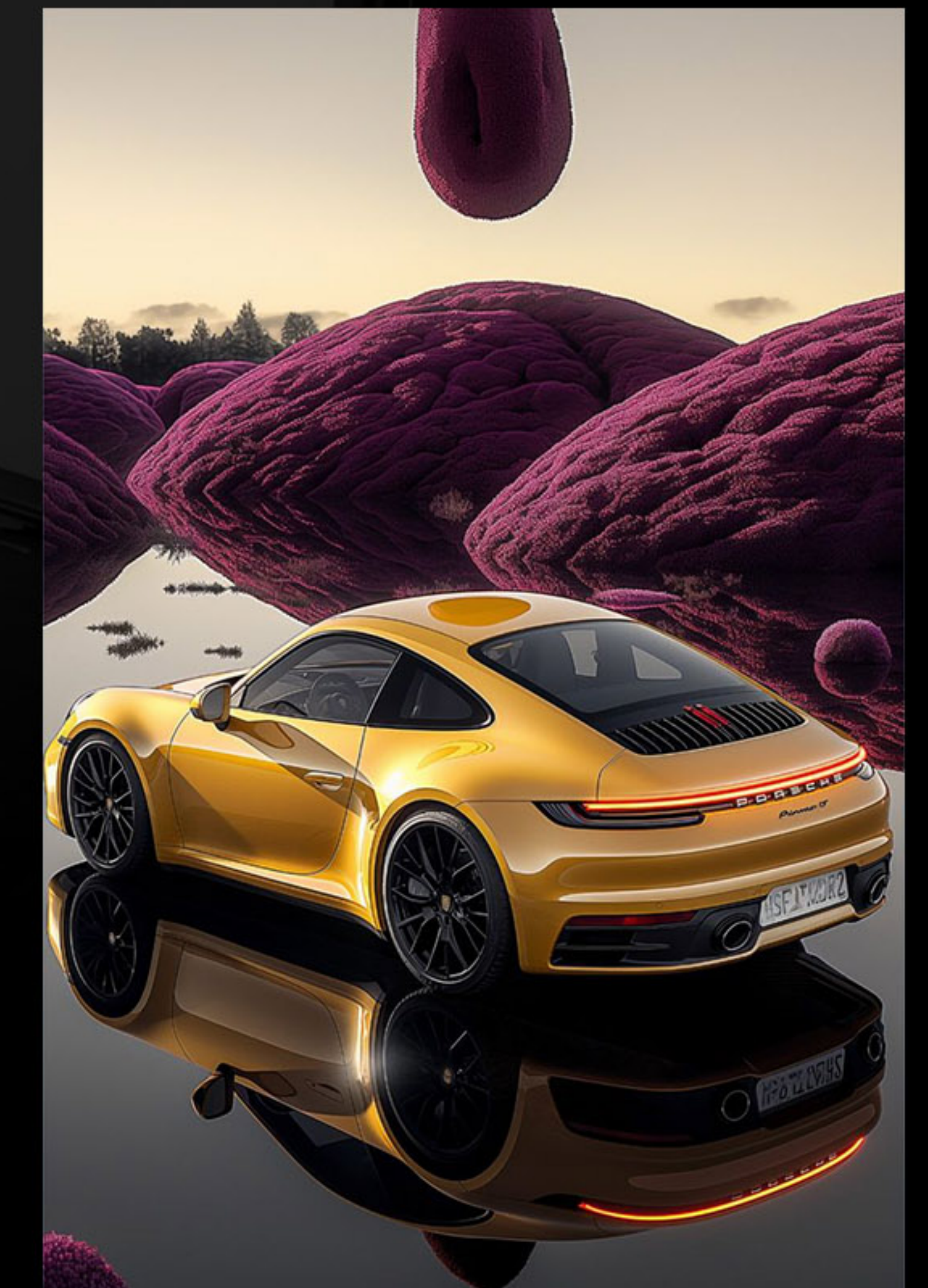


Color

Grading



3d CGI



Tushar Omar
(SAYONARA)



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<https://www.behance.net/tagtushar>



tusharomar13
